

Entrepreneurship Concepts and Practice

Module Information

2022.01, Approved

Summary Information

Module Code	7501DIMENT
Formal Module Title	Entrepreneurship Concepts and Practice
Owning School	Business and Management
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Dimensions International College Pte Ltd

Learning Methods

Learning Method Type	Hours
Lecture	20
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To enable students to critically assess the different entrepreneurial concepts and practices and its real world application. To enhance student understanding of the entrepreneurial environment and business management.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate in depth understanding of business and project management theories and concepts as well as legal and social considerations that enables business success
MLO2	2	Evaluate the external environment and understand different approaches to running a business.
MLO3	3	Identify and evaluate management, leadership, social and legal issues relating to the running of small businesses including new technologies such as the Internet.
MLO4	4	Apply understanding critically to real world businesses.
MLO5	5	Demonstrate ability to identify key issues of concern and present this in a clear and succinct manner

Module Content

Outline Syllabus	Definitions and significance of entrepreneurship Theories of entrepreneurship Entrepreneurial orientation (EO), Leadership and management Business structures and models Legal frameworks and issues. Contemporary issues in entrepreneurship: Crowdfunding Contemporary issues in entrepreneurship: Social entrepreneurship. Contemporary issues in entrepreneurship: Intrapreneurship; Entrepreneurial effectiveness Summary of themes, theories
Module Overview	
Additional Information	None

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Individual Presentation	30	0	MLO1, MLO2
Essay	Essay/Report	70	0	MLO3, MLO4, MLO5

Module Contacts