

Research Methods

Module Information

2022.01, Approved

Summary Information

Module Code	7501FDM
Formal Module Title	Research Methods
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Münchner Filmwerkstatt e.V. - Munich Film Society

Learning Methods

Learning Method Type	Hours
Seminar	18
Tutorial	2

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP_NS-PAR	PAR	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	In the Research Methods module students gain an understanding of the key concepts and procedures available to assist them in establishing a knowledge base required for successful project, business and career management. Based on their requirements as clarified in the preceding Learning Agreement assignment, students select a topic and an appropriate investigative methodology that supports their defined project and career needs, and evaluate findings in the context of their own learning trajectory, relevant industry debates and wider social trends affecting audience behaviour. Thus the module lays the foundation for exploration of the student project context in the subsequent Planning module.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Construct research questions or hypotheses that support project, business and career development
MLO2	2	Identify appropriate sources including relevant literature and review these critically
MLO3	3	Formulate and evaluate the relevant ethical, political, legal and social issues that need to be considered when carrying out research in support of film and TV productions
MLO4	4	Critically appraise the appropriate approaches to research design, sampling and analysis
MLO5	5	Demonstrate a critical understanding of relevant philosophical and theoretical approaches when researching film and digital environments

Module Content

Outline Syllabus	Module Leader facilitated study groups discuss:- The role of research in preparing successful productions, businesses or maintaining prolific careers- Formulating an effective research question- Selecting methodologies for establishing knowledge about films and relevant media, filmmakers, procedures, institutions, aswell as effects on audiences- Understanding assumptions underlying research methodology, categories of investigative approaches and implications for data selection- The role of the reflective research
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Test	Presentation	20	0	MLO1, MLO2, MLO3
Report	Report	80	0	MLO1, MLO2, MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Dror Dayan	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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