

Liverpool John Moores University

Title: Corporate Law and Strategy
Status: Definitive
Code: **7501MORMBA** (119266)
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Lynn Hill	

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 20.00
Total Learning Hours: 150
Private Study: 130

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Practical	5.000
Workshop	3.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay		100.0	

Aims

*Understand context and relationship of strategic management and law
Analyse the range of commercial law regulation of the entrepreneurs activity in the national environment; Analyse the law regulation of the entrepreneurs activity from the point of EU law; differentiate between different types of commercial companies and the respective intra company relations;
Improve their knowledge of EU legislation
Implement knowledge of the holding company regulation into their practical activities;*

make use of main kinds of securities, such as promissory notes, bills of exchange, bonds etc.

Analyse the range of competition and antitrust law regulation of the entrepreneurs activity in the national environment;

Be aware of the legal barriers of unfair competition and to be able to protect legally their interests against the infringement of the rules of fair competition; be aware of the detailed frame given to the freedom of contract by the prohibition of agreements distorting, limiting or excluding competition and to be able to void the conflict with the antitrust regulation;

Indicate cases of abuse of dominant position, to understand the preparation and meaning of general documents for assessment of a merger by the Czech antitrust authority

Learning Outcomes

After completing the module the student should be able to:

- LO1 Synthetize theoretical concepts to critically analyse and apply the context of strategic management and law.
- LO2 Integrate the principles of commercial law (CR, EU) as well as principles of responsibility of statutory bodies and position within the organisations and determine them in the context of both commercial and criminal law.
- LO3 Critically analyse and apply the competitiveness regulations (fair competitions, regulation of dominant positions).

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	LO	LO	LO
	1	2	3

Outline Syllabus

Commercial Law:

Commercial Law (Commercial Law Act, resources,...)

Business Corporations and its bodies in the context of law (legal and property layout of commercial corporations, owners and their roles, statutory bodies and their role

Obligation law

Business Liability relationships; case studies, Supreme Court practices

Selected agreement categories

Private and public responsibilities of positions and bodies in business corporations:

Roles and positions of statutory bodies at transformation of business entities

Responsibility of a member of a statutory body

Punishment Code in the context of economic activities; borders between commercial and criminal laws

Learning Activities

There will be a range of direct contact teaching and learning methods used – in principle, the most appropriate methods this particular module we consider lectures, case study analysis and seminars. The set of training methods like case study analysis, group exercises, and problem-solving discussion is used. The main learning activities are:

Presentations
Group exercises,
Case studies,
Problem discussions
Self-study

References

Course Material	Book
Author	Eliáš, Bejček, Hajn, Ježek a kol
Publishing Year	2004
Title	Kurs obchodního práva (Obecná část. Soutěžní právo)
Subtitle	
Edition	
Publisher	C. H. Beck
ISBN	

Course Material	Book
Author	Kotásek, J.
Publishing Year	2002
Title	Úvod do směnečného práva
Subtitle	
Edition	
Publisher	MU Brno
ISBN	

Course Material	Book
Author	Marek, K.
Publishing Year	2003
Title	Obchodněprávní smlouvy
Subtitle	
Edition	
Publisher	MU Brno
ISBN	

Course Material	Book
Author	Hajn, P.a Bejček, J.

Publishing Year	2003
Title	Jak uzavírat obchodní smlouvy
Subtitle	
Edition	
Publisher	Linde
ISBN	

Course Material	Book
Author	Kotásek, Pokorná, Raban a kol.
Publishing Year	2004
Title	Kurs obchodního práva (Právo cenných papírů)
Subtitle	
Edition	
Publisher	C. H. Beck
ISBN	

Course Material	Book
Author	Bejček, Eliáš, Raban a kol.
Publishing Year	2003
Title	Kurs obchodního práva (Obchodní závazky)
Subtitle	
Edition	
Publisher	C. H. Beck
ISBN	

Course Material	Book
Author	Eliáš, Bartošíková
Publishing Year	2003
Title	Pokorná a kol.: Kurs obchodního práva (Právnícké osoby jako podnikatelé)
Subtitle	
Edition	
Publisher	C. H. Beck
ISBN	

Notes

None