LIVERPOOL JOHN MOORES UNIVERSITY

Research Methods

Module Information

2022.01, Approved

Summary Information

Module Code	7501UGMGT
Formal Module Title	Research Methods
Owning School	Business and Management
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
UpGrad Education Private Limited

Learning Methods

Learning Method Type	Hours
Online	100

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

SEP_NS-PAR	PAR	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	The module aims to equip students with the research skills necessary to undertake their dissertation project, including the preparation of a research proposal, consideration of ethical issues, literature review and project management.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Search, critically analyse and summarise published research in business and management and identify relevant social, ethical and professional issues associated with published research.
MLO2	2	Demonstrate how critical analysis of advanced scholarship and published research can be used to develop a project that contributes to academic and professional knowledge and understanding.
MLO3	3	Write a successful research proposal which outlines and evaluates the research process and method(s) most appropriate to investigate the student's own research question/subject and identify relevant social, ethical and professional issues related to the proposed project.

Module Content

Outline Syllabus	Research principles and design.Identifying research issues and developing research questions in the areas of business or management.Identifying social, ethical and professional issues relating to business/management research.Literature searching, reviewing and citation.Research planning: writing project proposals, time management, qualitative and quantitative methods and data analysis.project management, dissertation and report writing.
Module Overview	
Additional Information	This module provides generic and specific research methods skills which will help equip the student for the project dissertation module and also for possible future research career development.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Research proposal	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Olatunde Durowoju	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings