

# Management Theory

## Module Information

2022.01, Approved

### Summary Information

Module Code	7501VLUMGT
Formal Module Title	Management Theory
Owning School	Business and Management
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

### Partner Teaching Institution

Institution Name
Van Lang University

### Learning Methods

Learning Method Type	Hours
Workshop	44

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

### Aims and Outcomes

Aims	To explore management theory; and To review the activities of management from a Planning (and Leading), Organising, Motivating, and Controlling (POMC) perspective.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate the eclectic and sometimes non-linear nature of management theory and explain how management theory has evolved to date
MLO2	2	Evaluate classical theories of management
MLO3	3	Explain the contribution of the HR School (in terms of Motivation, Leadership, Group work and culture) to early management theory
MLO4	4	Demonstrate a comprehensive understanding of the systems and contingency approach to management
MLO5	5	Appreciate the role of strategy as a managerial planning activity

### Module Content

Outline Syllabus	Based upon Cole, G A. and Kelly, P. (2020), 'Management Theory and Practice', Ed. 9, Cengage. Delivered in weekly 4hr sessions (workshops) - The module will focus mainly on part 1 of the book (chapters 1-13) and selected chapters from part 2 with a focus on the POMC approach to management. Management – an introduction; Organizations; Classical Management; Motivation Theories; Leadership Theories; Group Work Theory; Organisation Culture and Climate; Systems and Contingency Theories; Management Information Systems Theory; Strategic Management (Brief introduction); International Strategy & Leadership; Management Theory in Turbulent Times; POMC approach; Introduction to Financial Aspects of Management
Module Overview	
Additional Information	This module provides a contemporary and comprehensive introduction to the principal ideas and developments in management.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Test	Class test (MCQ)	30	0	MLO1, MLO2, MLO3, MLO4
Presentation	Grp Presentation	70	0	MLO1, MLO2, MLO3, MLO4, MLO5

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Philip Kelly	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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