

## Liverpool John Moores University

Warning: An incomplete or missing proforma may have resulted from system verification processing

Title: DISSERTATION: INTERNATIONAL MBA  
Status: Definitive  
Code: **7502EBMMI** (103722)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Euro College Bus & Mgmt

Team	Leader
Susan Hill	Y

**Academic Level:** FHEQ7  
**Credit Value:** 60.00  
**Total Delivered Hours:** 8.00  
**Total Learning Hours:** 600  
**Private Study:** 592

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	8.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Coursework - individual coursework - a 15,000 to 20,000 word typewritten and hard-bound Masters dissertation (2 copies of paper version with disc) plus additional disc showing methodological versions throughout the period.	100.0	

### Aims

*To enable the student to prepare a dissertation that applies managerial concepts and research techniques to a significant organisational issue or problem.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Select, evaluate and apply critical management thinking to an organisational issue or problem.
- 2 Critically evaluate the techniques used to investigate an important management issue or problem.
- 3 Synthesize information to arrive at a coherent conclusion and recommendations.
- 4 Critically evaluate the strategic implications of the recommendations made.
- 5 Critically reflect on his or her development of knowledge, skills, techniques and methodological approaches used during the preparation of the dissertation.
- 6 Discuss effectively the student's own learning and progression reflecting on student's methodological skills during the dissertation process.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation	1	2	3	4	5	6
--------------	---	---	---	---	---	---

## Outline Syllabus

*Working in conjunction with the supervising tutor the student will select the precise topic for research. Building on the Research Skills Analysis module students will develop their critical skills as a researcher, both with regard to methodological justification and subject specific issues.*

## Learning Activities

Students will be allocated a suitably qualified member of staff who will act as supervisor for the dissertation. Students will maintain contact with their supervisor on a regular basis. The agenda for each encounter will vary according to the specific area being studied and the needs of each student.

## References

<b>Course Material</b>	Book
<b>Author</b>	Clough, P. & Nutbrown, C.
<b>Publishing Year</b>	2002
<b>Title</b>	A Student's Guide to Methodology'
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London, Sage
<b>ISBN</b>	0 7619 7421 0

---

<b>Course Material</b>	Book
<b>Author</b>	Easterby-Smith, M, Thorpe, R & Lowe, A
<b>Publishing Year</b>	2002
<b>Title</b>	'Management Research
<b>Subtitle</b>	an introduction'
<b>Edition</b>	2nd
<b>Publisher</b>	London, Sage
<b>ISBN</b>	0 7619 7285 4

<b>Course Material</b>	Book
<b>Author</b>	Fowler, F J
<b>Publishing Year</b>	1992
<b>Title</b>	'Survey Research Methods'
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Sage Publications
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Gill, J & Johnson, P
<b>Publishing Year</b>	1997
<b>Title</b>	'Research Methods for Managers
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Paul Chapman Publishing
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Hart, C.
<b>Publishing Year</b>	2004
<b>Title</b>	Doing your Masters Dissertation
<b>Subtitle</b>	essential study skills
<b>Edition</b>	
<b>Publisher</b>	London, Sage Publications
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	White, B.
<b>Publishing Year</b>	2003
<b>Title</b>	Dissertation skills
<b>Subtitle</b>	for business and management students
<b>Edition</b>	
<b>Publisher</b>	London, Thomson Learning
<b>ISBN</b>	

---

## Notes

The dissertation builds on previous learning from the Research Skills Analysis and appropriate subject specific modules, with the learning outcomes being achieved through a 20,000 word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem. The expectation is that for this in-depth advanced study students will be capable of operating as independent critical thinkers, although appropriate developmental support will be provided through individual contact with a designated supervisor.

Reflections upon the learning process, including methodological issues, is important throughout this module. All students will be required to submit a disc showing the different versions of their methodology chapter throughout the dissertation period.

Output:-

- a) 2 hard bound copies (20,000 words) with electronic copy.
- b) 1 'methodological' draft chapters e-version (disc)