

Planning

Module Information

2022.01, Approved

Summary Information

Module Code	7502FDM
Formal Module Title	Planning
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery

LJMU Partner Taught

Partner Teaching Institution

Institution Name

Münchner Filmwerkstatt e.V. - Munich Film Society

Learning Methods

Learning Method Type	Hours
Seminar	12
Tutorial	2

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP_NS-PAR	PAR	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	Planning is the first student negotiated module in which independent learners develop the ability to take advantage of the flexible, student led approach, supported by guidance from their mentors and peers. The module is based on a work-based learning tradition and builds on initial student pitches, outlines and research. It requires learners to identify and consider relevant technical, creative, business or organisational contexts of their major or other relevant project within a widercontext of industry opportunities and constraints. Planning engages learners to articulate the influences and developments that impact on ideas, projects and proposals as they move forward toward the production process, and the wider terms of reference and resources that become necessary to produce the planned output. Thus the module builds on outcomes of the preceding Research Methods module and lays the foundation for testing assumptions underlying the main project in the subsequent Prototype module.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Implement work based study by setting up a detailed planning process exploring the context a film or digital media project, business or career plan (e.g. Major Project)
MLO2	2	Select and analyse film and digital media planning procedures including those derived from case studies, towards a project, business or career plan
MLO3	3	Identify and evaluate the role of relevant industry, market and audience factors building on authoritative sources
MLO4	4	Reflect critically on your learning and professional development
MLO5	5	Present findings in a portfolio of a professional standard

Module Content

Outline Syllabus	Module Leader facilitated study groups discuss:- Production Planning Contexts- The Ethics of Storytelling- Health & SafetyIndividual student course work will be further refined through continuous support from both an Academic and an Industry Mentor, as well as through peer-to-peer discussion with a group of MA students also working towards the portfolio theysubmit for their negotiated Planning assignment.
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	80	0	MLO1, MLO2, MLO3, MLO5
Presentation	Presentation	20	0	MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Dror Dayan	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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