

Liverpool John Moores University

Title: MANAGING FINANCE
Status: Definitive
Code: **7502ME** (103644)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Dublin Business School

Team	Leader
Roger Pegum	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 38.00
Total Learning Hours: 150
Private Study: 112

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	36.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	50.0	2.00
Essay	AS2	Analysis of financial statements of a plc nominated one week earlier.	40.0	
Essay	AS3	Cash flows presentation using spreadsheets.	10.0	

Aims

To assist students develop a practical understanding of financial statements which will enable them interpret and analyse financial information.

To provide the student with the ability to use financial information for decision making purposes in a commercial environment.

To develop an understanding of the financial techniques used in planning; decision making and control.

Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate a set of published accounts to assist in decision making.
- 2 Critically analyse information contained in published financial statements.
- 3 Select and apply appropriate financial decision making techniques to conduct financial appraisals of business projects to assess their impact on shareholder wealth.
- 4 Use spreadsheets to present and analyse financial information.
- 5 Evaluate alternative corporate investment decisions.
- 6 Critically appraise traditional and activity-based costing techniques.
- 7 Apply relevant costing approaches to short-term decisions.
- 8 Understand the international financial environment and appreciate its role in corporate financial decisions.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	4	5	6	7	8
ESSAY	1	2	3		
ESSAY	4				

Outline Syllabus

Introduction to the financial world and to the Income Statement, Balance Sheet and Cash Flow Statements
Interpretation of published financial statements using ratio analysis
Cost evaluation and break even analysis
Budgetary control and Cash budgeting
Long and short term financial decision analysis
Discounted cash flow analysis and cost of capital evaluation
The management of financial risk and uncertainty
Overview of International financial issues

Learning Activities

Seminars and lectures.

References

Course Material	Book
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Author	Mills, R W and Robertson, J
Publishing Year	1999
Title	Fundamentals of Managerial Accounting and Finance
Subtitle	
Edition	
Publisher	4th edition, Mars Publishers
ISBN	

Course Material	Book
Author	Davies, T and Boczko, T
Publishing Year	2005
Title	Business Accounting and Finance
Subtitle	
Edition	
Publisher	2nd edition, McGraw Hill
ISBN	

Course Material	Book
Author	Drury, C
Publishing Year	2005
Title	Management Accounting for Business Decisions
Subtitle	
Edition	
Publisher	3rd edition, Thomson Learning
ISBN	

Course Material	Book
Author	Brealey, Myers and Marcus
Publishing Year	2008
Title	Fundamentals of Corporate Finance
Subtitle	
Edition	
Publisher	McGraw-Hill Higher Education 13: 9780077123321
ISBN	

Course Material	Book
Author	Business Journals and Business sections of quality newspapers
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

ESSAY AND EXAM