Liverpool John Moores University

Title: INFORMATION MANAGEMENT ISSUES
Status: Definitive
Code: **7502ST**   (103703)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Dublin Business School

Team	Leader
Alistair Beere	Y

Academic Level:	FHEQ7	**Credit Value:**	15.00	**Total Delivered Hours:**	36.00
Total Learning Hours:	150	**Private Study:**	114		

Delivery Options
Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	36.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	One individual student presentation	40.0	
Essay	AS2	One student report	60.0	

Aims

To provide individuals with the ability to recognise issues in the area of IS/IT and to develop strategies to address them.

Learning Outcomes

After completing the module the student should be able to:

1   Recognise a problem which will affect an organisation's IT/IS resources and

produce a plan to address the situation.

2   Provide an immediate 'face to face' response to an issue with a proposed way forward.

3   Write summary reports on an issue and produce a set of guidelines or recommendations to progress the issue within the organisation.

4   Demonstrate research capability in providing evidence whilst addressing issues.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay   1   2   4

Essay   1   3   4

Outline Syllabus

Current IT/IS issues such as:-

IS/IT Strategies
Corporate Information Systems
Records & Archive Management
Networking & Telecomms
Website Management including Intranets and Extranets
E-Commerce
Computer Security and Computer Crime
Marketing Information Systems
Geographical Information Systems
Computers and Ethics

Learning Activities

Seminars by staff/visiting tutors.

Student - led presentations and discussions.

References

Course Material	Book
Author	Laudon & Laudon
Publishing Year	1998
Title	Management Information Systems,
Subtitle	
Edition	
Publisher	Prentice Hall
ISBN	0-138-57723-4

Course Material	Book
Author	Date C. J.
Publishing Year	2000
Title	Introduction to Database Systems,
Subtitle	
Edition	
Publisher	Addision Wesley
ISBN	0-201-38590-2

Course Material	Book
Author	Fitzgerald & Dennis
Publishing Year	1999
Title	Business Data Communications & Networks
Subtitle	
Edition	
Publisher	Wiley
ISBN	0-471-23798-1

Course Material	Book
Author	Journals & other sources:
Publishing Year	0
Title	Computer (Journal & BCS)
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Journals & other sources:
Publishing Year	0
Title	Communications of ACM
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Journals & other sources:
Publishing Year	0
Title	Security Magazine
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book

Author	Journals & other sources:
Publishing Year	0
Title	Data Protection Act 1998 & Computer Misuse Act 1990
Subtitle	
Edition	
Publisher	
ISBN	

Notes

Students are expected to take a keen interest in the similarities and disparities of the international community to the major IS/IT issues of the day.

A good understanding of written and spoken English is essential in order to articulate key aspects of the issues and proposed actions.