

Mass Communications Dissertation Project

Module Information

2022.01, Approved

Summary Information

Module Code	7502UNICAF
Formal Module Title	Mass Communications Dissertation Project
Owning School	Humanities and Social Science
Career	Postgraduate Taught
Credits	60
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Unicaf

Learning Methods

Learning Method Type	Hours
Online	30

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	44 Weeks

Aims and Outcomes

Aims	To produce a dissertation project that demonstrates original and independent research on Mass Communications To allow students to exercise initiative and personal responsibility in the development of the research project To enable students to engage confidently in academic communication
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Devise a research plan which evidences an advanced understanding of contemporary scholarship in Mass Communications
MLO2	2	Justify the selection of their dissertation project through the critical evaluation of relevant literature
MLO3	3	Critically analyse data collected through research and develop a sustained argument
MLO4	4	Design and apply an appropriate research methodology
MLO5	5	Demonstrate self-directed and effective time management skills in completing the dissertation within the agreed timescale to a professional standard
MLO6	6	To discuss and evaluate their findings.

Module Content

Outline Syllabus	Online Tutorials will guide students regarding preparation of the different components including: design and managing the research process and refinement of the project during the writing stage.
Module Overview	
Additional Information	This module is supported by 7503UNICAF - Perspectives on Mass Communication Research Methods. The dissertation project is designed to allow students to demonstrate their competence in selecting a relevant subject for investigation and exercising appropriate judgement in planning and design of the project. The project is largely self-directed but students will be assigned a supervisor in order to discuss the research project as it develops, establish targets, manage the writing process and meet deadlines.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Proposal	20	0	MLO1, MLO2
Portfolio	Dissertation	80	0	MLO2, MLO3, MLO4, MLO5, MLO6

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Nedim Hassan	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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