Liverpool John Moores University

Title: RESEARH METHODS FOR ACCOUNTANTS

Status: Definitive

Code: **7503AG** (103478)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School Teaching School/Faculty: Dublin Business School

Team	emplid	Leader
Graham Padgett		Y

Academic Credit Total

Level: FHEQ7 Value: 30.00 Delivered 30.00

Hours:

Total Private

Learning 300 Study: 270

Hours:

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours	
Lecture	10.000	
Workshop	20.000	

Grading Basis: 40 %

Assessment Details

Category	Short	Description	Weighting	Exam
	Description		(%)	Duration
Report	AS1	Coursework: Research proposal and plan for their proposed research project. (no more than 5,000 words)	100.0	

Aims

To develop the students' ability to understand and utilise qualitative and quantitative methods and statistical techniques within their proposed postgraduate research project. Participants will investigate, apply and evaluate selected research methodologies and techniques that may be applied in their research project.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and assess qualitative and quantitative research methodologies.
- 2 Recognise and evaluate the conceptual issues and practical procedures that are associated with qualitative and quantitative research.
- 3 Examine existing research within the area of their research project.
- 4 Produce a research proposal and plan for their proposed research project.
- 5 Use suitable computer packages to analyse qualitative and quantitative information.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report 1 2 3 4 5

Outline Syllabus

Design of a research project
Secondary research
The nature of qualitative and quantitative information
Collecting qualitative and quantitative information
Data analysis and statistical procedures
Communicating the research findings

Learning Activities

Lectures and workshops

References

Course Material	Book
Author	Gill, J. & Johnson, P.
Publishing Year	2002
Title	Research Methods for Managers
Subtitle	
Edition	3rd edition
Publisher	Sage
ISBN	0-7619-4002-2

Course Material	Book
Author	Mason, J.
Publishing Year	2002
Title	Qualitative Researching
Subtitle	

Edition	
Publisher	Sage
ISBN	0-7619-7428-8

Course Material	Book
Author	McGivern, Y.
Publishing Year	2002
Title	The Practice of Market and Social Research
Subtitle	
Edition	
Publisher	FT Prentice Hall
ISBN	0-2736-5506-X

Course Material	Book
Author	Saunders, M.N.K., Lewis, P. & Thornhill, A.
Publishing Year	2002
Title	Research Methods for Business Students
Subtitle	
Edition	3rd edition
Publisher	FT Prentice Hall
ISBN	0-2736-5804-2

Course Material	Book
Author	Smith, M.
Publishing Year	2003
Title	Research Methods in Accounting
Subtitle	
Edition	
Publisher	Sage
ISBN	0-7619-7147-5

Notes

To provide students, via the identification, examination and evaluation of research methods, with the necessary skills that may be applied to the preparation of a comprehensive research proposal and plan for their proposed M level research project.