

Module Information

2022.01, Approved

Summary Information

Module Code	7503ATCD
Formal Module Title	Executive Effectiveness: Enterprise, Organisation and Management
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

Learning Methods

Learning Method Type	Hours
Lecture	15

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	In this module students learn to identify and implement strategies and approaches that improve executive effectiveness (i.e. getting things done!).
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify and prioritise realisable professional objectives and outcomes.
MLO2	2	Recognise the financial, logistical, marketing and administrative contexts and imperatives within which their practice is situated.
MLO3	3	Locate, appraise and execute appropriate planning, business and communication paradigms in pursuit of professional goals.

Module Content

Outline Syllabus	Phase 1: Students will attend a series of lecture seminars that will introduce them to variety of planning, business and communication paradigms that can be applied to drama/theatre facilitation and related work. This will include issues concerning funding, business planning, evaluation and marketing. Keynote lectures will be given on each of these subjects. Phase 2: Following the intensive workshop students return to the workplace and undertake a series of reflective tasks with tutorial support. First, they appraise their existing planning, business or communication issues that then consider what their current and future needs in this area might be. With guidance from a supervisor a number of potential plans are identified and over the following weeks students select appropriate schema and develop short planning 'sketches'. At the end of this period students return to LIPA to review these planning documents and negotiate with their supervisor a subject for an extended plan (that is realisable and situated in their current practice). Phase 3: Students return to the workplace and work on developing and executing the full plan. It is submitted along with a portfolio of two of the shorter documents created in the earlier part of the module.
Module Overview	
Additional Information	Module Leader: Matthew Elliott

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio (unrealised)	30	0	MLO1, MLO2, MLO3
Practice	Planning document (realised)	70	0	MLO1, MLO2, MLO3

Module Contacts