

Summary Information

Module Code	7503CD
Formal Module Title	Project Development
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	30
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Hatana El-Jarn	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
ISDC - Kochi

Learning Methods

Learning Method Type	Hours
Lecture	60
Tutorial	24
Workshop	24

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims
<ol style="list-style-type: none">1. Conduct lines of enquiry into a complex challenge2. Compile a substantial body of in-depth research using various research methodologies3. Collaborate with a variety of specialists in both the business and design sector to expand your knowledge and perspective of your chosen discipline4. Conceptualise abstract concepts5. Synthesise the relationship between basic applied and practical research6. Produce a strategy for delivering your final major project

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Negotiate, argue, justify, articulate and evidence to a design and business audience your personal study plan in support of your final major project.
MLO2	Compile a substantial body of work that evidences critical research and in-depth lines of enquiry in support of your identified challenge and the medium by which you chose to deliver your final major project.
MLO3	Conduct iterative design investigation and realise design proposals evidenced in pre-production storyboards and visualisations
MLO4	Record your project development journey and reflection in a substantial body of written and visual information that provides direction for your final major project.

Module Content

Outline Syllabus

Following research and experimentation activities in the first three modules you will now have the opportunity and confidence to self-direct or collaborate within a team on your final major project focussing on a chosen challenge and determining the visual communication field in which you propose to address the selected challenge. During the module you will take responsibility for identifying, conducting lines of enquiry, negotiating and justifying a substantial commercial or societal challenge whether in a local or global context that will be addressed in this module and the subsequent Final Negotiated Project (7505CD)

Once your challenge is determined you will adopt a design thinking methodology to conduct extensive and in-depth research engaging with challenge stakeholders and other professionals and specialists in relevant fields.

Having carried out extensive research you will formulate a plan for addressing the challenge identifying the resources called upon in producing your final project, including the technologies to be employed, the specialists with whom to engage and having the opportunity to explore potential partnerships and collaborations to achieve your final project.

The learning activities within this module coextend and you will conduct iterative design investigation throughout to support your written narrative of addressing the specific challenge.

Module Overview

Additional Information

This module builds on the study experience of your first three modules bringing together business, design and technology in order to form a vital bridge to the production of your final major project forming a comprehensive and substantial body of work.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Portfolio	70	0	MLO1, MLO2, MLO3
Report	Report	30	0	MLO4