

Liverpool John Moores University

Title: LEADERSHIP AND GOVERNANCE
 Status: Definitive
 Code: **7503CG** (103506)
 Version Start Date: 01-08-2011

Owning School/Faculty: Arts, Professional and Social Studies
 Teaching School/Faculty: Dublin Business School

Team	Leader
Nick Hawkins	Y

Academic Level: FHEQ7 **Credit Value:** 20.00 **Total Delivered Hours:** 200.00

Total Learning Hours: 200 **Private Study:** 0

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	175.000
Workshop	25.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Coursework: 25% A group presentation of a report to the tutor and fellow participants critically reviewing the stakeholder within a set case study.	25.0	
Report	AS2	Coursework: 65% produce an individual report critically analysing and synthesising stakeholder issues in an organisation of their choice. (3500 words)	65.0	
Report	AS3	Coursework Reflective Practices: 10%. An individual reflection of the students learning experience set in	10.0	

Category	Short Description	Description	Weighting (%)	Exam Duration
		context to the modules. (1,000 words)		

Aims

1. *To provide participants with the conceptual and practical skills necessary to effectively understand and analyse the objectives, principles and methods of Corporate Governance and leadership practice.*
2. *To provide participants with the understanding of how to analyse and evaluate Corporate Governance practice, making appropriate use of internal and external information.*
3. *To consider the impact of theoretical developments in Corporate Governance in response to changes in the corporate, social and economic environment*
4. *To understand the particular problems associated with the ethical management of organisations.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Review and critically discuss the major issues in the contemporary corporate governance debate with reference to the real world.
- 2 Critically explore the key assumptions in leadership, legal and finance thought. Including considering issues such as delegating to, supervising, controlling and monitoring management in context to exercising accountability to shareholders and responsibility to relevant stakeholders.
- 3 Conduct a presentation and produce a report critically evaluating an organisation's governance strategy and how this safeguards stakeholder interest.
- 4 Critically reflect on the learning process.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3
CW	1	2	3
CW	1	4	

Outline Syllabus

1. *Contemporary issues in Corporate Governance*

2. *Consider issues facing corporations from a moral perspective; both internal and external.*
3. *Conceptual modules; pragmatism and utilitarianism*
4. *Collective and transitional leadership*
5. *Finance and non-financial measure to build organisational success*
6. *Agency theory and stakeholder theory*
7. *Corporate failure, group think and accounting practice*
8. *Review of committee reports*
9. *Codes of conduct and due diligence theory*

Learning Activities

Lectures, group work, case studies, presentations and exercises coupled with action learning sets.

References

Course Material	Book
Author	Cadbury
Publishing Year	2002
Title	Corporate Governance and Chairmanship
Subtitle	A Personal View
Edition	
Publisher	Oxford University Press
ISBN	

Course Material	Book
Author	Chalkham
Publishing Year	1995
Title	Keeping good company
Subtitle	study of corporate governance in five countries
Edition	
Publisher	Oxford Paperbacks
ISBN	

Course Material	Book
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Author	Coyle
Publishing Year	2002
Title	Risk Awareness and Corporate Governance
Subtitle	
Edition	
Publisher	Financial World Publishing
ISBN	

Course Material	Book
Author	Garrett
Publishing Year	2003
Title	Thin on Top
Subtitle	Why Corporate Governance Matters and How to Measure and Improve Board Performance
Edition	
Publisher	Nicholas Brealey Publishing Ltd
ISBN	

Course Material	Book
Author	Garrett
Publishing Year	2003
Title	Developing Strategic Thought
Subtitle	
Edition	
Publisher	Profile Business
ISBN	

Course Material	Book
Author	Garrett
Publishing Year	2003
Title	The fish rots from the head
Subtitle	the crisis in our boardrooms - developing the crucial skills of the competent Director
Edition	
Publisher	Profile Business
ISBN	

Course Material	Book
Author	Gower
Publishing Year	2003
Title	Principles of Modern Company Law
Subtitle	
Edition	
Publisher	Sweet and Maxwell
ISBN	

Course Material	Book
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Author	Katzenbach
Publishing Year	1997
Title	Teams at the top
Subtitle	Unleashing the potential of both teams and individual leaders
Edition	
Publisher	Harvard Business School
ISBN	

Course Material	Book
Author	Monks and Minow
Publishing Year	2003
Title	Corporate Governance
Subtitle	
Edition	
Publisher	Blackwell Publishing
ISBN	

Course Material	Book
Author	Pierce
Publishing Year	2001
Title	The Effective Director
Subtitle	The essential guide to director and board development
Edition	
Publisher	Kogan Page
ISBN	

Course Material	Book
Author	Salmon
Publishing Year	2000
Title	Harvard Business Review on Corporate Governance
Subtitle	
Edition	
Publisher	HBR
ISBN	

Notes

This module provides an approach to the role of the board in executing its ethical, legal and commercial duties considering both the needs of its shareholder and the needs of a broader stakeholder mix.