

Managing Business Research 1

Module Information

2022.01, Approved

Summary Information

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|---------------------|------------------------------|
| Module Code | 7503VLUMGT |
| Formal Module Title | Managing Business Research 1 |
| Owning School | Business and Management |
| Career | Postgraduate Taught |
| Credits | 10 |
| Academic level | FHEQ Level 7 |
| Grading Schema | 50 |

Teaching Responsibility

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|-----------------------------------|
| LJMU Schools involved in Delivery |
| LJMU Partner Taught |

Partner Teaching Institution

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| Institution Name |
| Van Lang University |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Seminar | 22 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| SEP-PAR | PAR | September | 12 Weeks |

Aims and Outcomes

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| Aims | 1. Provide students with the knowledge and skills required to locate, select, evaluate, and make appropriate use of information related to their programme of study at Master's level.2. Develop students' research skills and extend their programme-related knowledge so that they are well-equipped to select and develop a research topic in Managing Business Research 2. |
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After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|---|
| MLO1 | 1 | Demonstrate the ability to locate information relevant to the programme of study from a range of different sources using the electronic library |
| MLO2 | 2 | Systematically select and evaluate a range of sources related to a chosen topic |
| MLO3 | 3 | Critically synthesise relevant information from a range of programme-related sources using appropriate academic conventions. |

Module Content

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|------------------------|---|
| Outline Syllabus | Accessing and evaluating media sources Developing appropriate search strategies Searching academic and industry databases Selecting and evaluating information from primary studies Synthesising information from a range of sources Citing and referencing sources Selecting appropriate topics for research |
| Module Overview | |
| Additional Information | This module is designed to ensure all students have the necessary information and study skills to conduct Masters level assignments. The module forms the foundation for research skills on which students can build in Managing Business Research 2. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|------------------|--------|--------------------------|---------------------------------|
| Report | 2500 word report | 100 | 0 | MLO1, MLO2, MLO3 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Amanda Mason | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
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