

Liverpool John Moores University

Title: MANAGEMENT OPERATIONS
Status: Definitive
Code: **7504BM** (103488)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Dublin Business School

Team	Leader
Alistair Beere	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 38.00
Total Learning Hours: 150
Private Study: 112

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Online	36.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	EXAM	50.0	2.00
Essay	AS2	COURSEWORK	50.0	

Aims

To analyse and explain the key role of managers in planning and controlling organisations, especially the operational activities;

To develop skills in situation analysis, planning, decision making, communicating and controlling through the application of concepts in practical settings.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the management process as planning, decision making, communicating and controlling
- 2 Make appropriate responses to management problems in operations and planning;
- 3 Appreciate and act upon current issues and themes as they affect managers: globalisation; ethics; environment; innovation and quality.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	3
Essay	1	3	

Outline Syllabus

Introduction to management and managerial work
Analysing the organisation within a complex environment
Corporate social responsibility and ethics; business and the natural environment
Globalisation
Planning
Decision making
Communicating
Operations management; managing for quality; product and process innovation
Control systems; control and change

Learning Activities

Lectures, seminars, case studies.

References

Course Material	Book
Author	Naylor, John
Publishing Year	1999
Title	Management
Subtitle	
Edition	
Publisher	London, Pearson Publishing
ISBN	

Notes

Being a manager in a modern organisation; current issues in management; management as planning, implementation and control; practical investigation via company and case studies.