

## Liverpool John Moores University

Title: ETHICS FOR BUSINESS  
Status: Definitive  
Code: **7504FTKMI** (116244)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Kaplan Financial London

Team	Leader
Susan Hill	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 36.00  
**Total Learning Hours:** 150  
**Private Study:** 114

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	12.000
Seminar	24.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Summative Assessment: written report of 5000 words on an applied case study scenario.	100.0	

### Aims

*To develop a critical awareness of the philosophical underpinnings of ethical decision making in organisations and to appreciate the impact that ethical issues can have on organisations.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate the philosophical underpinnings of ethical reasoning
- 2 Critically appraise the different ethical perspectives of a number of theorists
- 3 Critically analyse the cultural, social, political, and personal dimensions of ethics within a business environment
- 4 Critically analyse a business, and demonstrate an academic underpinning to an ethical profile
- 5 Evaluate the importance of the ethical dimensions in the management of business

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

REPORT                                    1    2    3    4    5

## Outline Syllabus

*The philosophical origins of ethics.*

*The importance of frames of reference.*

*Ethical theory.*

*Ethical reasoning.*

*Moral and Cultural Relativism.*

*Stakeholder management and notions of transparency and accountability.*

## Learning Activities

A combination of formal lectures and seminars involving group work.

## References

<b>Course Material</b>	Book
<b>Author</b>	Doherty, R, Foster, G, Mason, C, Meehan, J, Meehan, K, Rotheroe, N and Royce, M
<b>Publishing Year</b>	2009
<b>Title</b>	Management for Social Enterprise
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	SAGE
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Crane, A and Matten, D
<b>Publishing Year</b>	2007
<b>Title</b>	Business Ethics
<b>Subtitle</b>	

<b>Edition</b>	
<b>Publisher</b>	Oxford University Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Harrison, R, Newholm, T and Shaw, D
<b>Publishing Year</b>	2005
<b>Title</b>	The Ethical Consumer
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Sage Publications
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Porritt, J
<b>Publishing Year</b>	2005
<b>Title</b>	Capitalism as if the World Matters
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Earthscan
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Field, J
<b>Publishing Year</b>	2008
<b>Title</b>	Social Capital
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Routledge
<b>ISBN</b>	

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## Notes

To provide an integrative approach to ethical theory and reasoning and the role that they play in businesses. Formative Assessment is carried out through the process of tutorial sessions each week when feedback is given on student contributions.