

Liverpool John Moores University

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Title: Managing Resources in Tourism and Hospitality
Status: Definitive
Code: **7504HSUITM** (126703)
Version Start Date: 01-08-2020

Owning School/Faculty: Business and Management
Teaching School/Faculty: Hoa Sen University

Team	Leader
Nick Wise	Y

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 21
Total Learning Hours: 200 **Private Study:** 179

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	20
Tutorial	1

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Individual Presentation - (15 minutes)	25	
Report	AS2	Report 4000 words	75	

Aims

To develop a critical understanding of the major issues surrounding the management of resources within the tourism organisational context

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate resource management in the tourism industry.
- 2 Review the utilisation of resources in the tourism context.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

AS1	1	2
AS2	1	2

Outline Syllabus

This module centres on a critical examination of the management of resources in the international tourism context. The dynamic tourism industry sets the context for the module syllabus which may include exploration of issues such as the nature of tourism employment, tourism labour markets, employee recruitment and selection, reward, centralisation and decentralisation, managing technology and marketing systems, managing information, financial management, leading change and organisations.

Learning Activities

Workshops, on-line activity, guest speakers and visits to industry premises.

Notes

To develop a critical understanding of the major issues surrounding the management of resources within the tourism organisational context