

Liverpool John Moores University

Title: RESEARCH METHODS FOR FINANCIAL MANAGERS
Status: Definitive
Code: **7504KFBAG** (116279)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial Birmingham

Team	Leader
Alastair Balchin	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 36.00
Total Learning Hours: 150
Private Study: 114

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Workshop	24.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Research proposal and plan for their proposed dissertation. (no more than 5,000 words).	100.0	

Aims

To develop the students' ability to understand and utilise qualitative and quantitative methods and statistical techniques within their proposed postgraduate dissertation. Participants will investigate, apply and evaluate selected research methodologies and techniques that may be applied in their dissertation.

Learning Outcomes

Edition	
Publisher	5th edition, Pearson Education 0273716867
ISBN	

Course Material	Book
Author	Smith, M
Publishing Year	2003
Title	Research Methods in Accounting
Subtitle	
Edition	
Publisher	Sage 0-7619-7147-5
ISBN	

Course Material	Book
Author	McGivern, Y, McMillan, K and Weyers, J
Publishing Year	2007
Title	The Practice of Market and Social Research
Subtitle	
Edition	
Publisher	Pearson Education 9781405882941
ISBN	

Course Material	Book
Author	Mason, J
Publishing Year	2002
Title	Qualitative Researching
Subtitle	
Edition	
Publisher	Sage 0-7619-7428-8
ISBN	

Course Material	Book
Author	Gill, J and Johnson, P
Publishing Year	2010
Title	Research Methods for Managers
Subtitle	
Edition	
Publisher	4th edition, Sage 9781847870940
ISBN	

Notes

To provide students, via the identification, examination and evaluation of research methods, with the necessary skills that may be applied to the preparation of a comprehensive research proposal and plan for their proposed M level dissertation.