Liverpool John Moores University

Title:	ETHICS FOR BUSINESS	
Status:	Definitive	
Code:	7504KFMMI (116568)	
Version Start Date:	01-08-2011	
Owning School/Faculty: Teaching School/Faculty:	Liverpool Business School Kaplan Financial Manchester	

Team	Leader
Susan Hill	Y

Academic Level:	FHEQ7	Credit Value:	15.00	Total Delivered Hours:	36.00
Total Learning Hours:	150	Private Study:	114		

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	12.000
Seminar	24.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Summative Assessment: written report of 5000 words on an applied case study scenario.	100.0	

Aims

To develop a critical awareness of the philosophical underpinnings of ethical decision making in organisations and to appreciate the impact that ethical issues can have on organisations.

Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate the philosophical underpinnings of ethical reasoning
- 2 Critically appraise the different ethical perspectives of a number of theorists
- 3 Critically analyse the cultural, social, political, and personal dimensions of ethics within a business environment
- 4 Critically analyse a business, and demonstrate an academic underpinning to an ethical profile
- 5 Evaluate the importance of the ethical dimensions in the management of business

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report 1 2 3 4 5

Outline Syllabus

The philosophical origins of ethics. The importance of frames of reference. Ethical theory. Ethical reasoning. Moral and Cultural Relativism. Stakeholder management and notions of transparency and accountability.

Learning Activities

A combination of formal lectures and seminars involving group work.

References

Course Material	Book
Author	Doherty, R, Foster, G, Mason, C, Meehan, J, Meehan, K,
	Rotheroe, N and Royce, M
Publishing Year	2009
Title	Management for Social Enterprise
Subtitle	
Edition	
Publisher	SAGE
ISBN	

Course Material	Book
Author	Crane, A and Matten, D
Publishing Year	2007
Title	Business Ethics
Subtitle	

Edition	
Publisher	Oxford University Press
ISBN	

Course Material	Book
Author	Harrison, R, Newholm, T and Shaw, D
Publishing Year	2005
Title	The Ethical Consumer
Subtitle	
Edition	
Publisher	Sage Publications
ISBN	

Course Material	Book
Author	Porritt, J
Publishing Year	2005
Title	Capitalism as if the World Matters
Subtitle	
Edition	
Publisher	Earthscan
ISBN	

Course Material	Book
Author	Field, J
Publishing Year	2008
Title	Social Capital
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Notes

To provide an integrative approach to ethical theory and reasoning and the role that they play in businesses. Formative Assessment is carried out through the process of tutorial sessions each week when feedback is given on student contributions.