

Liverpool John Moores University

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Title: DISSERTATION: INTERNATIONAL MBA
Status: Definitive
Code: **7504MI** (103654)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Dublin Business School

Team	Leader
Hilary Bishop	Y

Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 8
Total Learning Hours: 600 **Private Study:** 592

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	8

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	20,000 word dissertation.	100	

Aims

To enable the student to develop a Dissertation, applying managerial concepts and techniques to a problem or issue with significant implications to a chosen organisation and/or industry.

Learning Outcomes

After completing the module the student should be able to:

- 1 Use a range of research techniques to help explore and explain, and, if appropriate, to resolve a managerial issue or problem.
- 2 Select, evaluate and apply current theoretical concepts relating to a management issue.
- 3 Apply critically a range of theoretical concepts to the managerial issue or problem.
- 4 Derive effective conclusions or recommendations to an issue or problem.
- 5 Evaluate the potential implications of the implementation of any recommendations or conclusions.
- 6 Reflect on his/her development of learning, knowledge, and skills during the preparation of the dissertation.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation	1	2	3	4	5	6
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Outline Syllabus

Students will have completed a module in Research Methods and produced a proposal prior to the assignment of a supervisor. Students will meet with their supervisor on a regular basis during the development of the dissertation. The agenda of each meeting will vary according to the needs of the student.

Learning Activities

Project Supervisor and student will mutually agree a schedule of work to be completed by deadlines. Both parties sign an agreement at each meeting of the work they will have completed prior to the next meeting.

Notes

The Dissertation, is 20,000 words (excluding appendices), incorporating reflections on learning, applying managerial concepts and techniques to an issue or problem with significant implications for any organization or industry. Detailed guidelines are set out in the Dissertation Guidebook for Students and Supervisors.

Students are required to submit two bound hard copies and an electronic copy or CD Rom copy.