

Liverpool John Moores University

Title: INTERNATIONAL FINANCIAL INSTITUTIONS AND
MARKETS
Status: Definitive
Code: **7506AE** (103465)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Dublin Business School

Team	Leader
Christian Dunis	Y

Academic Level: FHEQ7 **Credit Value:** 15.00 **Total Delivered Hours:** 32.00
Total Learning Hours: 150 **Private Study:** 118

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	20.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Assignment	50.0	
Exam	AS2	Examination	50.0	2.00

Aims

- To develop in students an appreciation of the operation of national and international financial markets, new and emerging markets and to provide a working knowledge of the main instruments traded on international markets.
- To introduce students to the role of financial institutions and market participants in the creation of the environment in which treasury activities take place.
- To expose students to the issues of ethics, transparency, and corporate and social responsibility.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an advanced understanding of the international financial environment, the functions of financial markets, the role of innovation on the markets and the different financial instruments which are traded on them.
- 2 Evaluate critically the role and purpose of the various financial market participants and how their actions impact upon the markets in the development of a fully functioning financial market.
- 3 Identify and assess the reasons for the development and growth of new financial markets and instruments.
- 4 Evaluate critically the role and purpose of new derivative markets within the financial system.
- 5 Analyse the impact of European Monetary Union on the banking and financial systems worldwide and assess the impact on world markets of recent international developments.
- 6 Understand the relevance and practical application of business and professional ethics in financial institutions and markets.
- 7 Debate policymakers' responses to banking crises.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

essay	3	4	5	6	7
EXAM	1	2	3	4	5

Outline Syllabus

Introduction to International Financial Markets and Institutions

The global financial environment, market structure, role of financial markets participants and monetary policy. Global effects of monetary policy on financial markets. Market regulation and the role and function of regulators in financial markets. The global financial crisis: causes, effects and remedies.

Financial Markets and their Analyses

The characteristics and pricing implications in the following markets: currency markets, interest rate and debt markets, equity markets and derivative security markets. Structured products.

New Markets and Products

Emerging markets: the nature of emerging markets; emerging markets as a separate asset class; the attraction and development of emerging markets; the range of instruments traded on emerging markets; the future of emerging markets. Equity derivatives: the development, use and future of equity derivatives. Credit derivatives: credit and risk management; credit derivatives and the investor; the development of

credit derivatives and credit derivative instruments; the portfolio approach to credit risk and credit as a major pillar of global risk management; the future of credit derivatives.

EMU and the Euro in Theory and Practice

Evolution of monetary cooperation in Europe; the theoretical debate over monetary union; the impact of EMU and the introduction of the euro for international capital markets, banks, corporations and individuals worldwide.

Ethical Considerations

Current issues that are related to business and professional ethics and corporate social responsibility.

Learning Activities

The module will consist of standard lectures, seminars and tutorials.

References

Course Material	Book
Author	Stanwick, P and Stanwick, S
Publishing Year	2009
Title	Understanding Business Ethics
Subtitle	
Edition	
Publisher	Prentice Hall
ISBN	

Course Material	Book
Author	Madura, J
Publishing Year	2008
Title	Financial Markets and Institutions
Subtitle	
Edition	
Publisher	8th edition, South-Western 0324655614
ISBN	

Course Material	Book
Author	Howells, P and Bain, K
Publishing Year	2008
Title	The Economics of Money, Banking and Finance - A European Text
Subtitle	
Edition	
Publisher	4th edition, Addison Wesley Longman 0273710397

ISBN	
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Course Material	Book
Author	De Grauwe, P
Publishing Year	2007
Title	Economics of Monetary Union
Subtitle	
Edition	
Publisher	7th edition, Oxford University Press 0199297800
ISBN	

Course Material	Book
Author	Buckle, M and Thompson, J L
Publishing Year	2004
Title	The United Kingdom Financial System: Theory and Practice
Subtitle	
Edition	
Publisher	4th edition, Manchester University Press 0719067723
ISBN	

Notes

exam and lectures