Strategic Project Environment

Module Information

2022.01, Approved

Summary Information

Module Code	7506BEGP
Formal Module Title	Strategic Project Environment
Owning School	Civil Engineering and Built Environment
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Unicaf

Learning Methods

Learning Method Type	Hours
Online	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	28 Weeks

Aims and Outcomes

Aims	To develop an understanding of the project environment and how it impacts on all phases of a project.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate external and internal influences on a project, considering government and industry structures, economics, stakeholders, organisational/project structures and culture.
MLO2	2	Develop a critical awareness of the emerging forces in the market (such as; climate change, digitalisation, new forms of funding, robots and changing workforce etc.) and their influence on projects.
MLO3	3	Critically appraise the role of ethics and corporate social responsibility within a global market place.

Module Content

Outline Syllabus	The module will look to discuss the following aspects within the strategic consideration of both projects and organisations and the context of working in both home and international markets. Theory and practice will be used with case studies to expand and contextualise the following: Introduction to the Project Environment Internal factors that influence the projects – their links with the emerging forces in the market External factors that influence the projects - their links with the emerging forces in the market Ethics and corporate social responsibilities, individuals and organisational considerations
Module Overview	
Additional Information	The module develops students' understanding of projects and the effect internal and external environment factors has on their performance by providing a thorough investigation of the environment within which the projects operate.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	40	0	MLO1, MLO3
Report	Report	60	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Volkan Ezcan	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings