

Liverpool John Moores University

Title: RISK AND CRISIS MANAGEMENT
Status: Definitive
Code: **7506BLWCG** (101409)
Version Start Date: 01-08-2011

Owning School/Faculty: Arts, Professional and Social Studies
Teaching School/Faculty: Arts, Professional and Social Studies

Team	Leader
Nick Hawkins	Y

Academic Level: FHEQ7 **Credit Value:** 20.00 **Total Delivered Hours:** 200.00
Total Learning Hours: 200 **Private Study:** 0

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	175.000
Workshop	25.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual coursework: Maximum 4,500 words	70.0	
Report	AS2	Group Presentation coursework:	30.0	

Aims

To develop

- an understanding of the existence and characteristics of different types of hazards (and their associated risks) that organisations face*
- an appreciation of theoretical and practical aspects of risk and crisis management practice*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically analyse and reflect upon theoretical and practical aspects of risk and crisis management practice
- 2 Evaluate and apply management of risks – notably in risk identification and analysis – and crisis management – notably in media management
- 3 Have analytical and problem solving skills in the area of complex risk and crisis management

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3
Presentation	1	2	3

Outline Syllabus

- *The nature of hazards and risks*
- *Challenging the orthodoxy in risk management*
- *Fundamentals of risk identification*
- *The social construction of risk*
- *Predicting corporate failure*
- *Analysing operational risk*
- *Risk control and financing*
- *Knowledge management as risk management*
- *Contingency planning*
- *The crisis cycle*
- *Issues management*

Learning Activities

Lectures, group work, presentations, case studies and exercises couple with action learning sets.

References

Course Material	Book
Author	Regester, M. and Larkin, J.
Publishing Year	1997
Title	Risk Issues and Crisis Management. A Casebook of best practice

Subtitle	
Edition	
Publisher	Kogan Page
ISBN	

Notes

Module