

Liverpool John Moores University

Title: SPECIALIST RESEARCH METHODS
Status: Definitive
Code: **7506BLWMR** (101423)
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Yusra Mouzughhi	Y

Academic Level: FHEQ7
Credit Value: 20.00
Total Delivered Hours: 20.00
Total Learning Hours: 200
Private Study: 180

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	20.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	A 3,000 word written assignment that focuses on a critical appraisal of the contribution particular research methods for data collection and analysis will make to a particular area of study. As part of this assignment students will be include approximately 500 words on how the individual training programme has informed the student's learning.	75.0	
Report	AS2	A 30 minute presentation.	25.0	

Aims

The module enables students to draw on other taught courses, training programmes, seminars and other forms of training, both inside and outside the Faculty, to begin the process of designing a research project.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically appraise the various qualitative and or quantitative data collection and analysis methods in a specialist area of study.
- 2 Assess the relative strengths and weaknesses of the different methods in the context of achieving research aims in a specialist area of study.
- 3 Devise an outline research strategy, with a method for data collection and analysis for a research project.
- 4 Effectively convey in an oral presentation the intricacy of a research approach.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3
CW	4		

Outline Syllabus

This will be specific to a particular subject, though specialist quantitative methods may include advanced multiple regression analysis, structured equation modeling and simulations; whilst specialist qualitative methods may include action research and grounded theory.

Learning Activities

The learning activities will be individually tailored to the needs of the student. The module will be launched through a one-on-one session between student and Supervisor. This session will enable the Supervisor to identify and develop a training programme for the student.

Subsequent to the one-t-one session, the individual training programme will take a blended learning approach and may include attendance at formal lectures, tutorial sessions, student-led sessions, individual and group activities, directed study and Peer Learning Groups. The learning activities will be undertaken for the whole of the duration of Block 3.

References

Course Material	Book
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Author	Specific to the student's subject specialism and provided by the Supervisor of studies.
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

Module