

## Liverpool John Moores University

Title: RISK AND CRISIS MANAGEMENT  
Status: Definitive  
Code: **7506CG** (103509)  
Version Start Date: 01-08-2011

Owning School/Faculty: Arts, Professional and Social Studies  
Teaching School/Faculty: Dublin Business School

Team	Leader
Nick Hawkins	Y

**Academic Level:** FHEQ7  
**Credit Value:** 20.00  
**Total Delivered Hours:** 25.00  
**Total Learning Hours:** 200  
**Private Study:** 175

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	25.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual coursework: Maximum 4,500 words.	70.0	
Report	AS2	Group Presentation coursework.	30.0	

### Aims

*To develop:*  
*an understanding of the existence and characteristics of different types of hazards (and their associated risks) that organisations face;*  
*an appreciation of theoretical and practical aspects of risk and crisis management practice.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically analyse and reflect upon theoretical and practical aspects of risk and crisis management practice.
- 2 Evaluate and apply management of risks – notably in risk identification and analysis – and crisis management – notably in media management.
- 3 Have analytical and problem solving skills in the area of complex risk and crisis management.

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3
CW	1	2	3

### Outline Syllabus

*The nature of hazards and risks.*  
*Challenging the orthodoxy in risk management.*  
*Fundamentals of risk identification.*  
*The social construction of risk.*  
*Predicting corporate failure.*  
*Analysing operational risk.*  
*Risk control and financing.*  
*Knowledge management as risk management.*  
*Contingency planning.*  
*The crisis cycle.*  
*Issues management.*

### Learning Activities

Lectures, group work, presentations, case studies and exercises couple with action learning sets.

### References

<b>Course Material</b>	Book
<b>Author</b>	Regeher, M and Larkin, J
<b>Publishing Year</b>	1997
<b>Title</b>	Risk Issues and Crisis Management
<b>Subtitle</b>	A Casebook of Best Practice
<b>Edition</b>	
<b>Publisher</b>	London, Kogan Page

<b>ISBN</b>	
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<b>Course Material</b>	Book
<b>Author</b>	Hiley, N V and Smallman, C
<b>Publishing Year</b>	1999
<b>Title</b>	Predicting corporate failure
<b>Subtitle</b>	a literature review
<b>Edition</b>	
<b>Publisher</b>	University of Bradford Management Centre Working Paper Number 9902
<b>ISBN</b>	0144-5056

<b>Course Material</b>	Book
<b>Author</b>	Letza, S R, Kalupa L, Kowalski T
<b>Publishing Year</b>	2003
<b>Title</b>	Predicting corporate failure
<b>Subtitle</b>	how useful are multi-discriminant analysis models?
<b>Edition</b>	
<b>Publisher</b>	Poznan Economic Review, Vol.3 No 2, pp 43–59
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	<a href="http://www.puereview.ae.poznan.pl/2003v3n1.htm">http://www.puereview.ae.poznan.pl/2003v3n1.htm</a>
<b>Publishing Year</b>	0
<b>Title</b>	
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Stead, E and Smallman, C
<b>Publishing Year</b>	1999
<b>Title</b>	Understanding financial fraud
<b>Subtitle</b>	learning and unlearning lessons from industrial crises
<b>Edition</b>	
<b>Publisher</b>	Journal of Contingencies and Crisis Management, Volume 7, Number 1, March, pp. 1-18
<b>ISBN</b>	0966-0879

<b>Course Material</b>	Book
<b>Author</b>	Smallman, C
<b>Publishing Year</b>	1997
<b>Title</b>	Read all about it - risk trends in the media
<b>Subtitle</b>	a research note
<b>Edition</b>	
<b>Publisher</b>	Disaster Prevention and Management, 6, (3), 160-164.

<b>ISBN</b>	
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<b>Course Material</b>	Book
<b>Author</b>	Smallman, C and Weir, D T H
<b>Publishing Year</b>	1999
<b>Title</b>	Communications and cultural distortions during crises
<b>Subtitle</b>	Disaster Prevention and Management, Volume 8, Number 1.
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	0965-3562

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### Notes

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