

## Liverpool John Moores University

Title: GLOBAL CORPORATE FINANCE AND GOVERNANCE  
Status: Definitive  
Code: **7506KFGMI** (116550)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Kaplan Financial Glasgow

Team	Leader
Roger Pegum	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 38.00  
**Total Learning Hours:** 150  
**Private Study:** 112

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	36.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	The Coursework will integrate economic and financial issues in a current context.	50.0	
Exam	AS2	Examination	50.0	2.00

### Aims

*To develop the students' ability to analyse financial information for decision making in a corporate context using appropriate governance.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the appropriateness of different sources of finance in capital structure
- 2 Analyse strengths and weaknesses of investment appraisal techniques
- 3 Critically evaluate methods of business valuation including use of accounting reports
- 4 Appraise the approaches to corporate governance adopted in different cultures

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3
EXAM	4		

### Outline Syllabus

*Sources of finance employed in business and associated risks*  
*Capital budgeting and investment appraisal*  
*The development of international accounting*  
*Approaches to business valuation for listed and unlisted entities*  
*Corporate governance principles and practice in different contexts*

### Learning Activities

Interactive and participative workshops – case studies.

### References

<b>Course Material</b>	Book
<b>Author</b>	McPhail, K and Walters, D
<b>Publishing Year</b>	2009
<b>Title</b>	Accounting and Business Ethics
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Walton, P and Aerts, W
<b>Publishing Year</b>	2009
<b>Title</b>	Global Financial Accounting and Reporting: Principles and Analysis
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	

<b>ISBN</b>	
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<b>Course Material</b>	Book
<b>Author</b>	Megginson, W, Smart, S and Lucey, B
<b>Publishing Year</b>	2008
<b>Title</b>	Introduction to Corporate Finance
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Cengage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Arnold, G
<b>Publishing Year</b>	2005
<b>Title</b>	Corporate Financial Management
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	FT Prentice Hall
<b>ISBN</b>	

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## Notes

This module provides the corporate context of accounting and finance within the governance frameworks that facilitate management decision making.