

Liverpool John Moores University

Title: RESEARCH METHODS FOR MANAGEMENT (RMM)
Status: Definitive
Code: **7507ANGHR** (100368)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Patricia Harrison	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 32.00
Total Learning Hours: 150
Private Study: 118

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	32.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	A 3000 word research proposal on a workplace issue	100.0	

Aims

Provide a basis for understanding management research and its academic context and underpinnings.

Develop an overall set of management research competencies.

Develop skills in robust academic debate and critique.

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply a critical approach to management research using appropriate concepts.
- 2 Propose, justify and plan to implement a Masters dissertation addressing a specified organisational problem or issue.
- 3 Critically analyse the contribution of primary and secondary data sources and justify appropriate methods to address specified research objectives.
- 4 Critically appraise the proposed research and justify the philosophical position, validity, reliability etc in relation to the research objectives

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3	4
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Outline Syllabus

Formulating and clarifying the research topic.

Critically reviewing the literature.

Research approach and Strategy.

Ethics in research.

Collecting and analysing primary data using qualitative methods.

Collecting and analysing primary data using quantitative methods.

Writing the dissertation.

Learning Activities

Workshop

References

Course Material	Book
Author	Saunders, M, Lewis, P and Thornhill, A
Publishing Year	2012
Title	Research Methods for Business Students
Subtitle	
Edition	6th edition
Publisher	Harlow, FT Prentice Hall
ISBN	

Course Material	Book
Author	Trowler, P
Publishing Year	2012
Title	Doing Insider Research in Universities
Subtitle	
Edition	

Publisher	Amazon, Kindle
ISBN	

Course Material	Book
Author	Easterby-Smith, M, Thorpe, R and Jackson, P
Publishing Year	2012
Title	Management Research
Subtitle	An Introduction
Edition	4th
Publisher	London, Sage Publications
ISBN	

Notes

The module is part of Diploma in Change Management which is delivered at IoACC