 Multimedia Journalism

Module Information

2022.01, Approved

Summary Information

Module Code	7507IST
Formal Module Title	Multimedia Journalism
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Independent Studies of Science and Technology

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	12
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	1. Identify a news story and produce a well-structured report2. Produce accurate reports for print, online and broadcast outlets.3. Demonstrate a critical understanding of the importance of accuracy and language skills.4. Demonstrate a critical understanding of journalism skills.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify a news story recognising news values and suitability for target audience.
MLO2	2	Produce accurate and grammatical news copy
MLO3	3	Structure a report in accordance with the news pyramid

Module Content

Outline Syllabus	What is News? Writing for print, online and broadcast, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation. Basic mobile journalismskills.
Module Overview	
Additional Information	This module is designed to allow students to learn theoretical and practical skills in print, online and broadcast journalism

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Rex Li	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings