

Liverpool John Moores University

Title: RESEARCH METHODS FOR FINANCIAL MANAGERS
Status: Definitive
Code: **7508FTKAG** (106448)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial London

Team	Leader
Graham Padgett	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 36.00
Total Learning Hours: 150
Private Study: 114

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Workshop	24.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Research proposal and plan for their proposed dissertation. (no more than 5,000 words)	100.0	

Aims

To develop the students' ability to understand and utilise qualitative and quantitative methods and statistical techniques within their proposed postgraduate dissertation. Participants will investigate, apply and evaluate selected research methodologies and techniques that may be applied in their dissertation.

Learning Outcomes

Subtitle	
Edition	
Publisher	Sage
ISBN	0-7619-7428-8

Course Material	Book
Author	McGivern, Y
Publishing Year	2002
Title	The Practice of Market and Social Research
Subtitle	
Edition	
Publisher	FT Prentice Hall
ISBN	0-2736-5506-X

Course Material	Book
Author	Saunders, M.N.K., Lewis, P. & Thornhill, A.
Publishing Year	2006
Title	Research Methods for Business Students
Subtitle	
Edition	4th edition
Publisher	Pearson Education
ISBN	0-2737-0148-7

Course Material	Book
Author	Smith, M.
Publishing Year	2003
Title	Research Methods in Accounting
Subtitle	
Edition	
Publisher	Sage
ISBN	0-7619-7147-5

Course Material	Book
Author	Bryman, A & Bell, E
Publishing Year	2007
Title	Business Research Methods
Subtitle	
Edition	2nd edition
Publisher	Oxford University Press
ISBN	019-928498-6

Notes

To provide students, via the identification, examination and evaluation of research methods, with the necessary skills that may be applied to the preparation of a comprehensive research proposal and plan for their proposed M level dissertation.

