

Liverpool John Moores University

Title: DISSERTATION: MBA
Status: Definitive
Code: **7508MI** (107462)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Isle of Man International Business School

Team	Leader
Alex Watt	Y

Academic Level: FHEQ7
Credit Value: 60.00
Total Delivered Hours: 8.00
Total Learning Hours: 600
Private Study: 592

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	8.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Individual coursework - a 20,000 word typewritten and hard-bound Masters dissertation (2 copies of paper version with disc) plus additional disc showing methodological versions throughout the period.	100.0	

Aims

To enable the student to prepare a dissertation that applies managerial concepts and research techniques to a significant organisational issue or problem.

Learning Outcomes

After completing the module the student should be able to:

- 1 Select, evaluate and apply critical management thinking to an organisational issue or problem.
- 2 Critically evaluate the techniques used to investigate an important management issue or problem.
- 3 Synthesize information to arrive at a coherent conclusion and recommendations.
- 4 Critically evaluate the strategic implications of the recommendations made.
- 5 Critically reflect on his or her development of knowledge, skills, techniques and methodological approaches used during the preparation of the dissertation.
- 6 Discuss effectively the student's own learning and progression reflecting on student's methodological skills during the dissertation process.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

DISSERTATION 1 2 3 4 5 6

Outline Syllabus

Working in conjunction with the supervising tutor the student will select the precise topic for research. Building on the Research Skills Analysis module students will develop their critical skills as a researcher, both with regard to methodological justification and subject specific issues.

Learning Activities

Students will be allocated a suitably qualified member of staff who will act as supervisor for the dissertation. Students will maintain contact with their supervisor on a regular basis. The agenda for each encounter will vary according to the specific area being studied and the needs of each student.

References

Course Material	Book
Author	Clough, P and Nutbrown, C
Publishing Year	2002
Title	A Student's Guide to Methodology
Subtitle	
Edition	
Publisher	London, Sage 0-7619-7421-0
ISBN	

Course Material	Book
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Author	Easterby-Smith, M, Thorpe, R and Lowe, A
Publishing Year	2002
Title	Management Research: an introduction
Subtitle	
Edition	
Publisher	2nd edition, London, Sage 0-7619-7285-4
ISBN	

Course Material	Book
Author	Fowler, F J
Publishing Year	1992
Title	Survey Research Methods
Subtitle	
Edition	
Publisher	Sage Publications
ISBN	

Course Material	Book
Author	Gill, J and Johnson, P
Publishing Year	1997
Title	Research Methods for Managers
Subtitle	
Edition	
Publisher	Paul Chapman Publishing
ISBN	

Course Material	Book
Author	Hart, C
Publishing Year	2004
Title	Doing your Masters Dissertation: Essential study skills
Subtitle	
Edition	
Publisher	London, Sage Publications
ISBN	

Notes

The dissertation builds on previous learning from the Research Skills Analysis and appropriate subject specific modules, with the learning outcomes being achieved through a 20,000 word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem. The expectation is that for this in-depth advanced study students will be capable of operating as independent critical thinkers, although appropriate developmental support will be provided through individual contact with a designated supervisor.

Reflections upon the learning process, including methodological issues, are

important throughout this module. All students will be required to submit a disc showing the different versions of their methodology chapter throughout the dissertation period.

Output:-

- a) 2 hard bound copies (20,000 words) with electronic copy.
- b) 1 'methodological' draft chapter e-version (disc)