

Liverpool John Moores University

Title: GLOBAL CORPORATE FINANCE AND GOVERNANCE
Status: Definitive
Code: **7509EBMMI** (116405)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: European College of Business Management

Team	Leader
Roger Pegum	

Academic Level: FHEQ7
Credit Value: 15
Total Delivered Hours: 38
Total Learning Hours: 150
Private Study: 112

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	36

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	The Coursework will integrate economic and financial issues in a current context.	50	
Exam	AS2	Examination	50	2

Aims

To develop the students' ability to analyse financial information for decision making in a corporate context using appropriate governance.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the appropriateness of different sources of finance in capital structure
- 2 Analyse strengths and weaknesses of investment appraisal techniques
- 3 Critically evaluate methods of business valuation including use of accounting reports
- 4 Appraise the approaches to corporate governance adopted in different cultures

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3
EXAM	4		

Outline Syllabus

Sources of finance employed in business and associated risks
Capital budgeting and investment appraisal
The development of international accounting
Approaches to business valuation for listed and unlisted entities
Corporate governance principles and practice in different contexts

Learning Activities

Interactive and participative workshops – case studies.

Notes

This module will enable the learner to develop the ability to analyse financial information for decision making in a corporate context using appropriate governance. Coursework will integrate economic and financial issues in a current context, and will account for 50% of the module grading, and an examination will account for the remaining 50% of the module grading. The learner will develop the ability to critically evaluate the appropriateness of different sources of finance in capital structure, analyse strengths and weaknesses of investment appraisal techniques, critically evaluate methods of business valuation including use of accounting reports, and appraise the approaches to corporate governance adopted in different cultures.