

## Liverpool John Moores University

Title: TEAM CONSULTANCY PROJECT AND PROJECT MANAGEMENT  
Status: Definitive  
Code: **7509MORMBA** (119287)  
Version Start Date: 01-08-2012  
  
Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Lynn Hill	

**Academic Level:** FHEQ7      **Credit Value:** 15.00      **Total Delivered Hours:** 20.00  
**Total Learning Hours:** 150      **Private Study:** 130

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Practical	5.000
Workshop	3.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report		70.0	
Presentation	Presentati		30.0	

### Aims

*Aims:*

*This module will enable students to:  
Critically analyse the nature of project management with special emphasis on managing projects funded from international sources  
Use appropriate techniques for planning and managing projects including preparation of successful project proposals for service or grant funding*

*Develop and extend the ability of students to perform within a management team through active participation in the conduct of a group project*  
*Provide the opportunity to analyse and appraise strategic business issues and to apply appropriate theory in devising, selecting and proposing practical solutions in an unfamiliar context*  
*Provide the opportunity for action learning when confronted by situations and issues in subject areas of which the student has limited knowledge or experience*  
*Enhance the student's ability to communicate clearly, argue rationally, and function effectively in completing tasks and responsibilities allocated by the team*  
*Enable the student to determine and reflect upon their role in the team and to assess their contribution to a project outcome*

## **Learning Outcomes**

After completing the module the student should be able to:

- LO1 Critically analyse and set up an effective project management systems within the organisation.
- LO2 Select and critically apply business and management concepts and knowledge to organisational issues.
- LO3 Create 'unique' answers to structured and unstructured problems in the organisation.
- LO4 Synthesize sources and draw reasoned conclusions and recommendations making well informed, coherent and persuasive arguments.
- LO5 Articulate conclusions and recommendations based on evidence that are subject to a well-developed critical appraisal and imaginative judgement.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Report	LO 1	LO 2	LO 3
Presentation	LO 4	LO 5	

## **Outline Syllabus**

### *Theoretical Part:*

*Project definition and typology; international projects; projects and organisations; managing projects and project management as a system*  
*Project organisations and co-ordination; roles and managing structures of projects;*  
*Planning of the project activities; CPM and PERT methods of activities scheduling*  
*Managing and decision making techniques in projects*  
*Managing people and project teams; project cultures*

### *Practical Part:*

*Teams of three to five students undertake a consultancy assignment in an*

*organisation/ client , supervised by a member of staff or a professionals from business*

*Consultancy and research in the mutually agreed area of consultancy in the chosen organisation lasts for one full-time week.*

*Within two to four weeks, a project report is handed over and formally presented to the client at a meeting.*

*Actual subject areas developed depend on the nature of the project undertaken but will have a clear management and strategic content*

## **Learning Activities**

There will be a range of direct contact teaching and learning methods used – in principle, as the most appropriate methods in this particular module are considered lectures, analysis and seminars. The set of training methods like case study analysis, group exercises, and problem-solving discussion is used. The main learning activities are:

Group exercises,  
Case studies,  
Problem discussions  
Self-study

In practical part: Action Learning , case study , problem discussion

## **References**

<b>Course Material</b>	Book
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	• Fundamentals of Project Management; James P. Lewis; 2006; ISBN: 9780814408797
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	• Řízení projektů v Microsoft Office Project; Tomáš Kubálek, Markéta Kubálková; 2007; ISBN: 978-80-251-1770-5, EAN: 978-80-251-1770-5
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	

<b>ISBN</b>	
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<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	• Maximizing Project Value: Defining, Managing, and Measuring for Optimal Return; Jeff Berman; 2006; ISBN: 9780814473825
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	• Finanční analýza investičních projektů: praktické příklady a použití; Miroslav Máče; 2005; ISBN: 80-247-1557-0
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	• Příprava a řízení projektů strukturálních fondů Evropské unie; Tomáš Kantor, Dan Marek; 2007; ISBN: 978-80-87029-13-8
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

## Notes

The staff supervisor will work as a facilitator who meets both client and team before the project week and then joins the team on the first morning for the actual briefing with the client. The supervisor is available during the week if any serious problems concerning the project arise, and will in any case check and observe the team's progress at agreed times during week. The supervisor attends and observes the presentations of both the initial findings to the client on the last afternoon of the week and the final report a few weeks later.