

## Liverpool John Moores University

Title: GLOBAL CORPORATE FINANCE AND GOVERNANCE  
Status: Definitive  
Code: **7510FTKMI** (116314)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Kaplan Financial London

| Team             | Leader |
|------------------|--------|
| Alastair Balchin | Y      |

**Academic Level:** FHEQ7      **Credit Value:** 15.00      **Total Delivered Hours:** 38.00  
**Total Learning Hours:** 150      **Private Study:** 112

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

| Component | Contact Hours |
|-----------|---------------|
| Workshop  | 36.000        |

**Grading Basis:** 40 %

### Assessment Details

| Category | Short Description | Description   | Weighting (%) | Exam Duration |
|----------|-------------------|---|---------------|---------------|
| Essay    | AS1               | The Coursework will integrate economic and financial issues in a current context. | 50.0          |               |
| Exam     | AS2               | Examination   | 50.0          | 2.00          |

### Aims

*To develop the students' ability to analyse financial information for decision making in a corporate context using appropriate governance.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the appropriateness of different sources of finance in capital structure
- 2 Analyse strengths and weaknesses of investment appraisal techniques
- 3 Critically evaluate methods of business valuation including use of accounting reports
- 4 Appraise the approaches to corporate governance adopted in different cultures

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

|       |   |   |   |
|-------|---|---|---|
| essay | 1 | 2 | 3 |
| EXAM  | 4 |   |   |

### Outline Syllabus

*Sources of finance employed in business and associated risks*  
*Capital budgeting and investment appraisal*  
*The development of international accounting*  
*Approaches to business valuation for listed and unlisted entities*  
*Corporate governance principles and practice in different contexts*

### Learning Activities

Interactive and participative workshops – case studies.

### References

|                        |                                |
|------------------------|--------------------------------|
| <b>Course Material</b> | Book                           |
| <b>Author</b>          | McPhail, K and Walters, D      |
| <b>Publishing Year</b> | 2009                           |
| <b>Title</b>           | Accounting and Business Ethics |
| <b>Subtitle</b>        |                                |
| <b>Edition</b>         |                                |
| <b>Publisher</b>       | Routledge                      |
| <b>ISBN</b>            |                                |

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| <b>Course Material</b> | Book   |
| <b>Author</b>          | Walton, P and Aerts, W   |
| <b>Publishing Year</b> | 2009   |
| <b>Title</b>           | Global Financial Accounting and Reporting: Principles and Analysis |
| <b>Subtitle</b>        |  |
| <b>Edition</b>         |  |
| <b>Publisher</b>       |  |

|             |  |
|-------------|--|
| <b>ISBN</b> |  |
|-------------|--|

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| <b>Course Material</b> | Book                                |
| <b>Author</b>          | Megginson, W, Smart, S and Lucey, B |
| <b>Publishing Year</b> | 2008                                |
| <b>Title</b>           | Introduction to Corporate Finance   |
| <b>Subtitle</b>        |                                     |
| <b>Edition</b>         |                                     |
| <b>Publisher</b>       | Cengage                             |
| <b>ISBN</b>            |                                     |

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|------------------------|--------------------------------|
| <b>Course Material</b> | Book                           |
| <b>Author</b>          | Arnold, G                      |
| <b>Publishing Year</b> | 2005                           |
| <b>Title</b>           | Corporate Financial Management |
| <b>Subtitle</b>        |                                |
| <b>Edition</b>         |                                |
| <b>Publisher</b>       | FT Prentice Hall               |
| <b>ISBN</b>            |                                |

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## Notes

This module provides the corporate context of accounting and finance within the governance frameworks that facilitate management decision making.