

## Liverpool John Moores University

Title: DISSERTATION: EXECUTIVE MBA  
Status: Definitive  
Code: **7510ME** (103650)  
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Dublin Business School

Team	Leader
Hilary Bishop	Y

**Academic Level:** FHEQ7  
**Credit Value:** 60.00  
**Total Delivered Hours:** 8.00  
**Total Learning Hours:** 600  
**Private Study:** 592

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	8.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Coursework: 20,000 words	100.0	

### Aims

*To enable the student to develop a Dissertation, applying managerial concepts and techniques to a problem or issue with significant implications to a chosen organisation and/or industry.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Use a range of research techniques to help explore and explain, and, if appropriate, to resolve a managerial issue or problem
- 2 Select, evaluate and apply current theoretical concepts relating to a management issue
- 3 Apply critically a range of theoretical concepts to the managerial issue or problem
- 4 Derive effective conclusions or recommendations to an issue or problem
- 5 Evaluate the potential implications of the implementation of any recommendations or conclusions
- 6 Reflect on his/her development of learning, knowledge, and skills during the preparation of the dissertation

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

DISSERTATION	1	2	3	4	5	6
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### **Outline Syllabus**

*Students will have completed a module in Research Methods and produced a proposal prior to the assignment of a supervisor. Students will meet with their supervisor on a regular basis during the development of the dissertation. The agenda of each meeting will vary according to the needs of the student.*

### **Learning Activities**

Project Supervisor.

### **Notes**

DISSERTATION