

Liverpool John Moores University

Title: MANAGING INFORMATION AND COMMUNICATION
Status: Definitive
Code: **7512ANGST** (100372)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Gwenda Mynott	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 32.00
Total Learning Hours: 150
Private Study: 118

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	15.000
Online	17.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	One Group Coursework relating to the student workplace (This will include a formal presentation to senior management and an individual reflective account).	100.0	

Aims

To explore and develop the issues and practice relating to the management of information in a dynamic environment and to identify and understand how technologies can support effective information provision and decision making.

Learning Outcomes

After completing the module the student should be able to:

- 1 Assess the importance of information as a strategic resource.
- 2 Critically appraise suitable information strategies to support decision making processes at all levels of the organisation.
- 3 Assess the importance of different types of management support systems for corporate requirements and their relation to each other (MIS, DSS, EIS).
- 4 Formulate strategies for the storage and retrieval of information within the organisation.
- 5 Strategically exploit ICT's in an organisational context.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2	3	4	5
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Outline Syllabus

*New challenges for managers: why and how managers must manage information.
The relationship of information strategy to business strategy, alignment and impact.
Management support systems in context: operational, tactical and strategic levels of decision making.
Information as a strategic resource and its role in competitive advantage.
Establishing information requirements.
Records management.
Ethical, legal and security issues.
The current status and future trends of communication systems.*

Learning Activities

The module will run as a series of full day workshops allowing for the flexible delivery of the taught elements and experiential learning into structured exercises. This will allow the student to develop their conceptual and practical understanding of this key subject.

References

Course Material	Book
Author	Oz, E
Publishing Year	2006
Title	Management Information Systems
Subtitle	
Edition	5th edition
Publisher	Thomson

ISBN	
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Course Material	Book
Author	Stair, R and Reynolds, G
Publishing Year	2006
Title	Principles of Information Systems
Subtitle	
Edition	7th edition
Publisher	Thomson
ISBN	

Course Material	Book
Author	Johnson, G, Scholes, K and Whittington, R
Publishing Year	2005
Title	Exploring Corporate Strategy
Subtitle	
Edition	7th edition
Publisher	Prentice Hall
ISBN	

Course Material	Book
Author	Lauden, K and Lauden, J
Publishing Year	2004
Title	Management Information Systems
Subtitle	
Edition	8th edition
Publisher	Prentice Hall
ISBN	

Course Material	Book
Author	Aron, D and Sampler, J L
Publishing Year	2003
Title	Understanding IT
Subtitle	A Managers Guide
Edition	
Publisher	Prentice Hall
ISBN	

Notes

The module seeks to provide an overview of the major issues and challenges of managing information and communication in the workplace. It will emphasise the importance of information as a resource, the strategic importance of information systems and their contribution to management decision making at all levels. The module will assist students in developing strategies for coping with increasing amounts of information whilst equipping them with the knowledge to identify what is

important and relevant. It will also provide the student with the tools to evaluate the communication process in their own workplace.