

Liverpool John Moores University

Title: STRATEGIC INFORMATION MANAGEMENT
Status: Definitive
Code: **7512ST** (103713)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Dublin Business School

Team	Leader
Graham Padgett	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 30.00
Total Learning Hours: 150
Private Study: 120

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	20.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Project	100.0	

Aims

The module provides students with management skills that enable them to understand the complexity within organisations, and the value that information has in managing successful outcomes.

Objectives:

To explore and develop management principles and practices and apply these to the strategic management of information services in a dynamic environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically appraise the role of information management in a business environment.
- 2 Develop analytical skills to enable environmental and organisational analysis.
- 3 Assess the importance of information as a strategic resource.
- 4 Evaluate the importance of marketing and promoting information services.
- 5 Assess the value of managing knowledge for organisational learning and management effectiveness.
- 6 Critically appraise service effectiveness and develop appropriate performance measures for improvement of service quality.
- 7 Demonstrate the importance of effective HR strategy in meeting organisational information objectives.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4	5	6	7
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Outline Syllabus

Strategic planning and management
Understanding change
Project management
Knowledge management
HRM for organisational/service effectiveness
Marketing and promotion
Service quality

Learning Activities

Lectures and tutorials.

References

Course Material	Book
Author	Allan, B
Publishing Year	2003
Title	Project Management: Tools and Techniques for Today's ILS Professional
Subtitle	
Edition	
Publisher	Facet 1856045048
ISBN	

Course Material	Book
Author	Corrall, S
Publishing Year	2000
Title	Strategic Management of Information Services: A planning Handbook
Subtitle	
Edition	
Publisher	E-book available via Netlibrary, Taylor Francis
ISBN	

Course Material	Book
Author	Harriman, J
Publishing Year	2007
Title	Creating your Library's Business Plan: A How-to-do-it Manual
Subtitle	
Edition	
Publisher	Facet
ISBN	

Course Material	Book
Author	Johnson, G and Scholes, K
Publishing Year	2001
Title	Exploring Public Sector Strategy
Subtitle	
Edition	
Publisher	FT Prentice Hall
ISBN	

Course Material	Book
Author	Mathews, J
Publishing Year	2007
Title	The Evaluation and Measurement of Library Services
Subtitle	
Edition	
Publisher	Libraries Unlimited
ISBN	

Notes

Lectures and tutorials.