

Liverpool John Moores University

Title: PLANNING AND MANAGING DELIVERY OF CARE
Status: Definitive
Code: **7514SACADV** (110235)
Version Start Date: 01-08-2014

Owning School/Faculty: Nursing and Allied Health
Teaching School/Faculty: MAHSA College

| Team | Leader |
|--------------|--------|
| Sally Sprung | Y |

Academic Level: FHEQ7
Credit Value: 20.00
Total Delivered Hours: 48.00
Total Learning Hours: 200
Private Study: 152

Delivery Options

Course typically offered: Semester 1

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 20.000 |
| Online | 10.000 |
| Seminar | 6.000 |
| Tutorial | 2.000 |
| Workshop | 10.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|--------------|-------------------|---|---------------|---------------|
| Presentation | AS1 | Coursework: 20% Presentation - Critical Analysis of the external influences on the planning process. | 20.0 | |
| Essay | AS2 | Coursework: 80% Coursework: - 5000 word assignment - Critically analyse the planning and implementation process of a work related Strategic / Business Plan | 80.0 | |

Aims

To facilitate and equip the student with the skills and knowledge necessary for management in health or social service, so that they can effectively contribute to the planning and operational cycles within their own organisations.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the need for strategic and operational planning processes used in the delivery of health and social care.
- 2 Critically discuss the relationship between national, regional and local health strategy (immediate and long-term planning)
- 3 Critically evaluate the contribution of mission statements to organisational functioning and philosophy.
- 4 Analyse and respond to the complex environment in which health and social services operate.
- 5 Analyse options for a particular situation and recommend an option.
- 6 Critically analyse methods of measuring the delivery of services.
- 7 Demonstrate and understanding of resource allocation and control in relation to the planning and operational processes.
- 8 Explore and critically analyse the implementation of a service in relation to its strategic plan.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

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|--------------|---|---|---|---|---|---|---|---|--|
| presentation | 1 | 2 | 4 | 6 | 7 | | | | |
| essay | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | |

Outline Syllabus

Strategic Management in different contexts. Differences in management between Private and Public Sector. Compare and contrast planning in acute and community settings.

Aims, Objectives and expectations of the business unit. Environmental scanning, Awareness of Government policies, controls, guidelines; Resource analysis. Stakeholders expectations and SWOT Analysis.

Structural change in health and social services. Internal systems of planning in relation to other corporate plans. Planning for health gain, Health Improvement Plans, Clinical Governance.

Strategic options and internal planning. Competitive Advantage, diversification, Alternative market and product development. Mergers and collaborative

developments. Capacity planning. Financial, Resource and workforce implications. Activity and quality measurements. Information requirement, collection and interpretations. Risk analysis.

Operational Planning. Types of organisational structure and elements of organisational design. Centralisation Vs. devolution. Exploiting and fitting resources together. Processes of resource allocation and control. Process Models, Critical path analysis. Information management.

Linking strategic and operational plans. Implementation, monitoring and evaluation of the planning process.

Learning Activities

The module will be delivered through a combination of lectures, discussions, task based group work and private study. The delivery methods will be designed to include reflection on work experience.

References

| | |
|------------------------|------------------------------|
| Course Material | Book |
| Author | Johnson,G, Scholes, K |
| Publishing Year | 2006 |
| Title | Exploring corporate strategy |
| Subtitle | |
| Edition | |
| Publisher | Prentice Hall |
| ISBN | |

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|------------------------|----------------------------------|
| Course Material | Book |
| Author | Johnson,G Scholes,K |
| Publishing Year | 2001 |
| Title | Exploring public sector strategy |
| Subtitle | |
| Edition | |
| Publisher | Prentice Hall |
| ISBN | |

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|------------------------|------------------------------------|
| Course Material | Book |
| Author | Martin ,E Henderson,V |
| Publishing Year | 2001 |
| Title | Managing in health and social care |
| Subtitle | |
| Edition | |
| Publisher | Routledge |

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|-------------|--|
| ISBN | |
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|------------------------|--|
| Course Material | Book |
| Author | Ginter, P |
| Publishing Year | 2002 |
| Title | Strategic management of healthcare organisations |
| Subtitle | |
| Edition | |
| Publisher | Blackwell |
| ISBN | |

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|------------------------|----------------------------|
| Course Material | Book |
| Author | Iles, V |
| Publishing Year | 2005 |
| Title | Really managing healthcare |
| Subtitle | |
| Edition | |
| Publisher | Open University Press |
| ISBN | |

Notes

The module introduces the student to the planning process within health and social care settings. The relationships between the business plan and care delivery are explored; Application of knowledge to specimen and actual business plans will be encouraged, to enable the students to have an insight of planning issues in different care settings.