

Module Information

2022.01, Approved

Summary Information

Module Code	7514UNIMBA
Formal Module Title	Transforming Organisations and Business Research
Owning School	Business and Management
Career	Postgraduate Taught
Credits	30
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Learning Methods

Learning Method Type	Hours
Online	72

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	28 Weeks

Aims and Outcomes

Aims	This module aims to enable students to identify and exploit opportunities to enhance performance and initiate transformational change within organisations. To achieve this, students will develop knowledge and skills in a range of related areas, including innovation, change management and digitalisation, and develop strategies to apply them to improve and transform their organisations. The module also aims to provide students with an understanding of how to design and produce applied business research scholarly-practitioner projects. The module will support and provide foundations for the final element of the programme, the applied business consultancy project.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify and critically evaluate drivers of change, including opportunities to exploit digital technologies, to support the transformation of organisational strategy and processes
MLO2	2	Synthesise theory and best practice to develop a critical understanding of how organisations promote a culture of creativity and innovation
MLO3	3	Critically appraise and apply leadership strategies that manage change and innovation and enable digital transformation
MLO4	4	Demonstrate a critical awareness of recent theory and processes required to complete a practitioner led applied business project
MLO5	5	Evaluate and justify options related to the preparation of a practitioner led applied business project

Module Content

Outline Syllabus	Digital trends and opportunities (including digitisation, big data, IoT and BI) Innovation concepts, processes and strategies (including open innovation and new product development)Change management theories and frameworksDrivers of change in organisationsEntrepreneurship and entrepreneurial leadershipSociotechnical theoryInsider Business ResearchSystematic Literature Reviews – Meta AnalysisSynthesising Results of Multiple StudiesUsing Secondary/On-Line DataThe Foundations for Structuring and Evaluating Research Projects: Quantitative and Qualitative Research Design and Analysis, Validity, Ethical Considerations.
Module Overview	
Additional Information	part of the MBA programme

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	3500-word Report	60	0	MLO1, MLO2, MLO3
Essay	2500-word Essay	40	0	MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Michael Aiello	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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