

Liverpool John Moores University

Title: MANAGING FINANCE
Status: Definitive
Code: **7515ME** (107451)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Isle of Man International Business School

Team	Leader
Alex Watt	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 33.00
Total Learning Hours: 150
Private Study: 117

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	30.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	(Open Book)	50.0	3.00
Essay	AS2	Coursework based on analysis of company accounts	40.0	
Essay	AS3	Coursework involving cash flows, presented using spreadsheets	10.0	

Aims

To provide participants with the tools to interpret and evaluate financial information. The emphasis will be on the use of financial information for decision making purposes.

Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate and draft financial statements.
- 2 Critically analyse information contained in published financial statements.
- 3 Select and apply financial decision making techniques to appraise projects.
- 4 Evaluate complex investment decisions.
- 5 Utilise spreadsheets to present and analyse financial information.
- 6 Apply different costing techniques to assess the financial viability of a product or service.
- 7 Apply appropriate techniques to protect against currency loss.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	3	4	6	7
ESSAY	1	2		
ESSAY	5			

Outline Syllabus

Introduction to financial statements. The contents of the balance sheet, income statement and cash flow statement;

Evaluation of company performance utilising ratio analysis.

Analysis of working capital management including stock, credit control and cash management.

Cash budgeting.

Cost evaluation and break even analysis.

Long term investment decision making and discounted cash flow analysis.

Cost of capital evaluation and risk adjusted discount rates.

Managing risk and uncertainty.

Hedging strategies.

Introduction to company valuation.

Learning Activities

Sessions will be interactive and mix lectures with individual and group activities. Use will be made of spreadsheets and analysis packages such as Fame.

References

Course Material	Book
Author	Mills & Robertson
Publishing Year	1999

Title	Fundamentals of Managerial Accounting and Finance
Subtitle	
Edition	
Publisher	Mars Publishing
ISBN	

Course Material	Book
Author	McLaney
Publishing Year	2003
Title	Business Finance
Subtitle	
Edition	6th
Publisher	Financial Times/Prentice Hall
ISBN	

Course Material	Book
Author	Brearely & Myers
Publishing Year	2003
Title	Principles of Corporate Finance
Subtitle	
Edition	7th
Publisher	McGraw Hill
ISBN	

Notes

Interpretation and evaluation of financial information with an emphasis on decision making and control. The module develops abilities in financial analysis; investment appraisal costing; and currency issues.

The first coursework is an analysis of a set of company counts. The second coursework is a spreadsheet exercise using cashflows. The examination will require the writing of a report on a company named in advance and the solution of unseen problems.

Students will be able to obtain feedback on the first coursework prior to the examination. Exercises in class will be used throughout the semester to assess student progression.