

Liverpool John Moores University

Title: DISSERTATION MBA BUSINESS MANAGEMENT
Status: Definitive
Code: **7516KFBMI** (116539)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial Birmingham

Team	Leader
Susan Hill	Y

Academic Level: FHEQ7
Credit Value: 60.00
Total Delivered Hours: 6.00
Total Learning Hours: 600
Private Study: 594

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Practical	2.000
Workshop	4.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Individual coursework - a 15-20,000 word typewritten Masters dissertation (two soft-bound paper copies along with disk/thumb drive containing dissertation and data sets).	100.0	

Aims

To prepare a dissertation that applies managerial concepts and research techniques to a significant organisational issue or problem.

Learning Outcomes

After completing the module the student should be able to:

- 1 Select, evaluate and apply critical management thinking to an organisational issue or problem, supporting this evaluation with appropriate literature
- 2 Develop the research approach and critically evaluate the techniques used to investigate an important management issue or problem
- 3 Synthesize information and data to arrive at a coherent conclusion and recommendations
- 4 Critically evaluate the strategic implications of the recommendations made
- 5 Critically reflect on his or her development of knowledge, skills, techniques and methodological approaches used during the preparation of the dissertation

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation 1 2 3 4 5

Outline Syllabus

Working in conjunction with the supervising tutor the student will refine the precise topic for research. Building on the Managing Business Research module students will develop their critical skills as a researcher, both with regard to methodological justification and subject specific issues.

Learning Activities

Students will be allocated a suitably qualified member of staff who will act as supervisor for the dissertation. The students will also receive workshop/lecture input to the process. Students will maintain contact with their supervisor on a regular basis. The agenda for each encounter will vary according to the specific area being studied and the needs of each student.

References

Course Material	Book
Author	Hart, C
Publishing Year	2004
Title	Doing your Masters Dissertation: Essential Study Skills
Subtitle	
Edition	
Publisher	London, Sage Publications
ISBN	

Course Material	Book
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Author	White, B
Publishing Year	2003
Title	Dissertation Skills: For Business and Management Students
Subtitle	
Edition	
Publisher	London, Thomson Learning
ISBN	

Course Material	Book
Author	Clough, P and Nutbrown, C
Publishing Year	2002
Title	A Student's Guide to Methodology
Subtitle	
Edition	
Publisher	London, Sage 0-7619-7421-0
ISBN	

Course Material	Book
Author	Easterby-Smith, M, Thorpe, R and Lowe, A
Publishing Year	2002
Title	Management Research: An Introduction
Subtitle	
Edition	
Publisher	2nd edition, London, Sage 0-7619-7285-4
ISBN	

Course Material	Book
Author	Gill, J and Johnson, P
Publishing Year	1997
Title	Research Methods for Managers
Subtitle	
Edition	
Publisher	Paul Chapman Publishing
ISBN	

Notes

The dissertation builds on previous learning from Managing Business Research and the appropriate subject specific modules, with the learning outcomes being achieved through a 15-20,000 word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem. Whilst the student will primarily operate as an independent learner for this in-depth advanced study, support and guidance will be available from the assigned supervisor. Nonetheless, students are expected to reflect upon their methodological and subject issues, with this reflective element being viewed as an important aspect

of the dissertation process.