

Liverpool John Moores University

Title: MANAGEMENT CONTEXT: TOURISM & LEISURE
Status: Definitive
Code: **7517TEF** (103432)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: City College University

Team	Leader
Michael Aiello	Y

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 22

Total Learning Hours: 200 **Private Study:** 178

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	21
Tutorial	1

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Case Study (4000 words)	80	
Portfolio	AS2	Seminar Paper	20	

Aims

To develop critical awareness of the nature of management work.

To develop a critical view of the debates surrounding the nature of the tourism and leisure industry.

To develop and deepen an understanding of the essential management practices underpinning the operation of the tourism and leisure industry from an international perspective.

To engage with the theoretical perspectives, concepts and techniques appropriate to

understanding the phenomenon of tourism and management within the tourism industry.

Learning Outcomes

After completing the module the student should be able to:

- 1 outline and define a critical construct of management
- 2 critically evaluate the effectiveness of the links between the private, public and quasi public sector management models
- 3 critically engage with the major management functions of: HRM, quality, strategy and strategic development, managing change
- 4 analyse one major management function from a range of theoretical perspectives within the context of the Tourism and Leisure Industry

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Case Study	1	2	3	4
Seminar	1	2	3	4

Outline Syllabus

Students will engage with a range of management models from different theoretical perspectives. Major management functions such as HRM, quality, strategy and the management of change will be analysed within the specific context of the Tourism and Leisure industry.

Learning Activities

Lectures, group based activities, working with ITC resource bases, presentations and tutorials.

Notes

This module provides a grounding in theory, practice and research into the nature of the management task and how the major management function operate and develop within the Tourism and Leisure Industry.