

Summary Information

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| Module Code | 7520IST |
| Formal Module Title | Journalism in Context |
| Owning School | Liverpool Screen School |
| Career | Postgraduate Taught |
| Credits | 20 |
| Academic level | FHEQ Level 7 |
| Grading Schema | 50 |

Teaching Responsibility

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| LJMU Schools involved in Delivery |
| LJMU Partner Taught |

Partner Teaching Institution

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| Institution Name |
| Independent Studies of Science and Technology |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 11 |
| Seminar | 22 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| SEP-PAR | PAR | September | 12 Weeks |

Aims and Outcomes

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| Aims | 1. To develop a wider understanding of current debates in the media environment.2. To discuss and reflect upon key elements of media regulation and media freedom.3.To broaden knowledge and awareness of a changing media industry landscape |
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After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|--|
| MLO1 | 1 | Identify and critically analyse regulatory frameworks of UK media industries |
| MLO2 | 2 | Critically evaluate changing media landscapes and demonstrate a comparative understanding of media operation in the UK |
| MLO3 | 3 | Demonstrate a critical approach to the analysis of current issues and principles of ethical controversy in journalism |
| MLO4 | 4 | Identify and critically analyse theoretical approaches to media research |
| MLO5 | 5 | Undertake self-directed research involving sustained independent, reflexive and autonomous enquiry |

Module Content

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| Outline Syllabus | This module will provide students with a critical understanding of journalism theory and concepts. Subject areas will include the impact of the digital revolution, patterns of media ownership, the implications of the demise of local journalism and the emergence of the democratic deficit. It will also incorporate principles of communication practices in the digital age, for example PR, embedded journalism, churnalism and clickbait. Students will explore and critically analyse journalism regulation and media freedom and will be able to examine key ethical issues in practical journalism including representation of disadvantaged groups and reporting trauma. Journalism in Context will provide a challenging insight into journalism practice and will equip students with a theoretical knowledge base which they can then develop further into a dissertation or personal study project in their final semester. |
| Module Overview | |
| Additional Information | This module complements Media Law, Regulations and Court Reporting by enabling students to reflect on the theory of legal, regulatory and ethical frameworks within the context of practical journalism issues. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|---------------------------------|
| Essay | Essay | 75 | 0 | MLO1, MLO2, MLO3 |
| Reflection | Reflection | 25 | 0 | MLO4, MLO5 |

Module Contacts

Module Leader

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|--------------|--------------------------|-----------|
| Contact Name | Applies to all offerings | Offerings |
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| Pete Leydon | Yes | N/A |
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Partner Module Team

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| Contact Name | Applies to all offerings | Offerings |
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