

Liverpool John Moores University

Title: DISSERTATION: EXECUTIVE MBA
Status: Definitive
Code: **7522ME** (107457)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Isle of Man International Business School

Team	Leader
Alex Watt	Y

Academic Level: FHEQ7
Credit Value: 60.00
Total Delivered Hours: 8.00
Total Learning Hours: 600
Private Study: 592

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	8.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Individual coursework: a 20,000 word typewritten and bound Masters dissertation.	100.0	

Aims

To enable the student to prepare a dissertation that applies managerial concepts and research techniques to a significant organizational issue or problem.

Learning Outcomes

After completing the module the student should be able to:

- 1 Select, evaluate and apply critical managerial thinking to an organizational issue or

- problem.
- 2 Critically evaluate the techniques and processes used to investigate an important organizational issue or problem.
 - 3 Synthesise information to arrive at a coherent conclusion.
 - 4 Critically evaluate the implications for the recommendations presented.
 - 5 Critically reflect on his or her development of knowledge, skills and techniques used during the preparation of the dissertation.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY 1 2 3 4 5

Outline Syllabus

Working in conjunction with the supervising tutor, the student will identify the precise area to be researched. Building on the Research Methods in Management module, students will develop and apply critical researcher skills, both with regard to methodological justification and subject specific issues.

Learning Activities

Students will be allocated a suitable qualified member of staff who will supervise the dissertation. Students will maintain contact with their supervisors on a regular basis. The agenda for each encounter will vary according to the needs of each student and the subject area being studied.

References

Course Material	Book
Author	White, B
Publishing Year	2003
Title	Dissertation Skills for Business and Management Students
Subtitle	
Edition	
Publisher	London, Thomson Learning
ISBN	

Course Material	Book
Author	White, B
Publishing Year	2002
Title	Writing Your MBA Dissertation
Subtitle	
Edition	

Publisher	London, Thomson Learning
ISBN	

Course Material	Book
Author	Swetnam, D
Publishing Year	2000
Title	Writing Your Dissertation: The best selling guide to planning, preparing and presenting first-class work
Subtitle	
Edition	
Publisher	Oxford, How to Books
ISBN	

Course Material	Book
Author	Rudestam, K E and Newton, R R
Publishing Year	2000
Title	Surviving Your Dissertation: A Comprehensive Guide to Content and Process
Subtitle	
Edition	
Publisher	London, Sage Publications
ISBN	

Course Material	Book
Author	Meloy, J M
Publishing Year	2001
Title	Writing Qualitative Dissertation: Understanding by Doing
Subtitle	
Edition	
Publisher	Mahwah, NJ, Lawrence Erlbaum
ISBN	

Notes

The dissertation builds on previous learning from Research Methods in Management and appropriate subject specific modules, with the learning outcomes being achieved through a 20,000-word dissertation that applies concepts and research techniques to critically investigate an organizational issue or problem. The expectation is that for this advanced, in-depth study, students will be capable of operating as independent critical thinkers, although appropriate developmental support will be provided through a designated supervisor.