# **Liverpool** John Moores University

Title: INTERNATIONAL FINANCIAL INSTITUTIONS AND

MARKETS Definitive

Code: **7525AE** (107300)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School

Teaching School/Faculty: Isle of Man International Business School

Team	lid	Leader
Alex Watt		Υ

Academic Credit Total

Level: FHEQ7 Value: 15.00 Delivered 30.00

Hours:

Total Private

Learning 150 Study: 120

**Hours:** 

Status:

**Delivery Options** 

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20.000
Tutorial	10.000

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework to include at least one presentation.	100.0	

#### Aims

The aim of this module is to provide a theoretical and practical examination of financial market behaviour, focusing on international financial institutions and markets.

### **Learning Outcomes**

After completing the module the student should be able to:

- 1 Understand the nature of direct financing, intermediation and dis-intermediation.
- Analyse the functions of financial markets, assess the role of innovation on the markets and know the different financial instruments which are traded on them.
- 3 Identify the reasons for the development of new financial markets.
- 4 Assess the causes, impact and solutions to financial crisis.
- Analyse the impact of European Monetary Union on the banking and financial system not only in Europe, but also worldwide.
- Analyse the significant and impact of foreign direct investment on economies and in turn the financial markets in those countries.
- 7 Assess the impact on world markets of recent international developments.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

ESSAY 1 2 3 4 5 6 7

## **Outline Syllabus**

- 1. Financial intermediation, direct finance and dis-intermediation and globalisation
- 2. The new financial world: a new international currency and new financial markets
- 3. Emerging markets: problems and opportunities
- 4. Financial crisis
- 5. The impact of EMU and the advent of the Euro for European financial centres, international capital markets, banks and non-banks
- 6. Foreign Direct Investment
- 7. Recent financial developments

### **Learning Activities**

10x2hr lectures, 10x1hr tutorials

#### References

Course Material	Book
Author	Alexander, C
Publishing Year	1998
Title	Risk Management and Analysis
Subtitle	
Edition	
Publisher	Wiley
ISBN	

Course Material	Book
Author	Blake, D

Publishing Year	2000
Title	Financial Market Analysis
Subtitle	
Edition	
Publisher	Wiley
ISBN	

Course Material	Book
Author	Buckle, M and Thompson, J L
Publishing Year	2004
Title	The United Kingdom Financial System in Transition
Subtitle	
Edition	
Publisher	Manchester University Press
ISBN	

Course Material	Book
Author	Howells, P and Bain, K
Publishing Year	2000
Title	The Economics of Money, Banking and Finance - A
	European Text
Subtitle	
Edition	
Publisher	Addison Wesley Longman
ISBN	

Course Material	Book
Author	Madura, J
Publishing Year	2005
Title	Financial Markets and Institutions
Subtitle	
Edition	
Publisher	South-Western
ISBN	

Course Material	Book
Author	Pilbeam, K
Publishing Year	2008
Title	International Finance
Subtitle	
Edition	
Publisher	Macmillan
ISBN	

# Notes

Business news is increasingly dominated by events relating to international financial markets and institutions. The aim of this module is to provide a theoretical and practical examination of financial market behaviour, focusing on international financial institutions and markets.

The coursework provides an opportunity for formative feedback.