Real Estate Management

Module Information

2022.01, Approved

Summary Information

Module Code	7526BEHK
Formal Module Title	Real Estate Management
Owning School	Civil Engineering and Built Environment
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Hong Kong Financial Services Institute (HKFSI)

Learning Methods

Learning Method Type	Hours
Lecture	22
Workshop	11

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	28 Weeks

Aims and Outcomes

Aims	This module aims to develop students' knowledge of strategic real estate management theory and examine its practical application. Students will also analyse operational real estate management strategies and their impact on overall performance.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically assess decision-making processes in relation to legal and practical issues concerned with the management of different types of real estate.
MLO2	2	Identify and evaluate real estate management objectives and formulate real estate management policies and strategies.
MLO3	3	Evaluate the role of the real estate professional in the strategic management of different types of real estate.
MLO4	4	Demonstrate understanding of corporate social responsibility and the integration of sustainable policies and objectives in the context of real estate management

Module Content

Outline Syllabus	Real estate management strategiesCorporate real estate managementCSR and Sustainability International real estate managementResidential real estate managementCommercial real estate management
Module Overview	
Additional Information	The module provides students with an understanding of the application of key management and business strategies to real estate investment. The module will develop the student's knowledge of commercial, corporate and residential real estate management objectives, policies and strategy formulation.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Assignment	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts