

Major Journalism Practical Project

Module Information

2022.01, Approved

Summary Information

Module Code	7528IST
Formal Module Title	Major Journalism Practical Project
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	60
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Independent Studies of Science and Technology

Learning Methods

Learning Method Type	Hours
Lecture	5
Tutorial	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
APR-PAR	PAR	April	12 Weeks

Aims and Outcomes

Aims	1. To guide and support students in producing a comprehensive individual or collection of self-generated professional and publishable journalistic work 2. To enhance skills in critical analysis and reflective practice throughout the process
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Apply knowledge and practical skills needed to produce substantive independent journalism
MLO2	2	Critically evaluate complex issues and convey them clearly in multi-media formats to targeted audiences
MLO3	3	Critically analyse, evaluate and reflect as a whole to demonstrate understanding and awareness of practical processes, academic underpinning and ethical considerations
MLO4	4	Demonstrate mastery of research methodologies and related issues relevant to topic

Module Content

Outline Syllabus	The major research project is an extended piece of research giving the student an opportunity to study in depth a topic or issue of their choosing, with clear boundaries achievable, and to produce a professional piece of independent journalism in a suitable format as negotiated with the supervisor. The student will be expected to integrate newly acquired production skills and knowledge together with advanced research skills at Masters level. All knowledge and skills gained on the course should be applied to produce a highly professional piece of written and/or broadcast journalism, which is adaptable for a targeted outlet and therefore highly applicable and relevant in displaying an ability to multi-skill and produce and present across different media platforms. Examples include a series of online/multi-media features, a long-form radio documentary, a TV documentary, a series of print features for newspapers or magazines.
Module Overview	
Additional Information	The practical project is designed to allow students to demonstrate mastery of a specific issue or topic within Journalism/Sports Journalism. Students will produce a written proposal and arrange regular meetings with their supervisor

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	80	0	MLO1, MLO2, MLO3, MLO4
Report	Essay	20	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Pete Leydon	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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