

# **Real Estate Investment**

# **Module Information**

2022.01, Approved

## **Summary Information**

Module Code	7529BEHK	
Formal Module Title	Real Estate Investment	
Owning School	Civil Engineering and Built Environment	
Career	Postgraduate Taught	
Credits	20	
Academic level	FHEQ Level 7	
Grading Schema	50	

#### Teaching Responsibility

LJMU Schools involved in Delivery	
LJMU Partner Taught	

#### Partner Teaching Institution

Institution Name	
Hong Kong Financial Services Institute (HKFSI)	

### **Learning Methods**

Learning Method Type	Hours
Lecture	22
Workshop	11

## Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	28 Weeks

### **Aims and Outcomes**

Aims

This module aims to develop students' knowledge and comprehension of real estate as an investment option within the market-place and to evaluate its performance against other investment vehicles. Students will also gain a critical understanding of selection, pricing and performance measurement models and apply these within the context of strategic portfolio management.

#### After completing the module the student should be able to:

#### Learning Outcomes

Code	Number	Description
MLO1	1	Distinguish and evaluate real estate as an investment option and other investment vehicles.
MLO2	2	Critically analyse the key stages of the real estate investment appraisal process, interpret real estate investment appraisal techniques and utilise quantitative software tools to appraise investment projects.
MLO3	3	Construct and interpret performance indices.
MLO4	4	Critically analyse and evaluate quantitative measures of real estate investment return and risk and to discuss the concept of investment choice.

### **Module Content**

Outline Syllabus	Real estate markets & sustainable behaviourReal estate economic cyclesReal estate securitization and unitizationReal estate finance and gearingInternational real estate investmentReal estate investment appraisal process and techniques including the use of softwareReal estate portfolio theory and performance measurement
Module Overview	
Additional Information	The module provides an extensive study of the market for investment funds. Particular reference is made to quantitative measures of risk and return and to the quantitative techniques used in pricing financial assets. Real estate as an investment vehicle is located within the wider investment spectrum and comparisons made with competing investment media.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Reflection	Assignment	100	0	MLO1, MLO2, MLO3, MLO4

### **Module Contacts**