

Summary Information

Module Code	7529IST
Formal Module Title	Broadcast Journalism
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Independent Studies of Science and Technology

Learning Methods

Learning Method Type	Hours
Workshop	36

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	1. To equip students with essential TV/radio sports production and presenting skills2. To develop students' confidence in broadcasting in front of and behind the camera and/or microphone3. To increase student employability in the sports broadcast industry
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate a critical understanding of the range of sports broadcasting situations and techniques
MLO2	2	Critically evaluate and demonstrate essential broadcast skills and apply them to a range of sports content scenarios
MLO3	3	Utilise knowledge and skills to present effectively on broadcast platforms
MLO4	4	Demonstrate creativity and be self-reflexive in producing output for a variety of audiences

Module Content

Outline Syllabus	In this module, students will learn more advanced technical and editorial techniques including camera set-ups for interviews and reporting from scene – using white balance, framing, sound, and backdrop, and learning to adapt to different interview set-ups for TV/radio. They will learn to use tools for studio reporting via green screen as well as using graphics/stats. They will develop skills in "talking" to live pictures and live commentary as well as podcasting. They will engage in voice coaching sessions and studio presenting for TV/radio, as well as producing/directing their own sports bulletins
Module Overview	
Additional Information	This is an option for MA Sports Journalism students who wish to develop and strengthen their broadcasting confidence and skills with a route into the sports broadcasting industry

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Pete Leydon	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings