

Liverpool John Moores University

Title: Managing Finance
Status: Definitive
Code: **7531OSTENG** (120499)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Technical University of Ostrava

Team	Leader
Alastair Balchin	

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 47
Total Learning Hours: 200 **Private Study:** 153

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Seminar	45

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam	Open Book	40	2
Essay	Coursework	5,000 words	60	

Aims

To provide participants with the tools to interpret and evaluate financial information. The emphasis will be on the use of financial information by managers for effective decision making in their businesses.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand financial statements and links among them.
- 2 Critically analyse information contained in published financial statements and evaluate the impact on organisational viability, utilising spreadsheets.
- 3 Select and apply financial decision making techniques to appraise investment projects.
- 4 Use and understand basic valuation technics in estimation of firm's value.
- 5 Identify and calculate financial risks within a business by means of the sensitivity analysis.
- 6 Apply costing techniques to assess the financial viability of a product or service.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Exam	1	3	4	5	6
Coursework	2				

Outline Syllabus

Introduction to financial statements.

Evaluation of company performance, including financial ratio analysis.

Business planning and predictive models.

Short-term decision making.

Costing, including budgeting and allocation of overheads.

Sources of funding for a business.

Management and estimation of the cost of capital.

Project appraisal and long-term decision making and management of risk.

Methods of business valuation.

Learning Activities

Seminars, to include: tutor mini lecture, discussion of current business and management theories, case study analysis, reflection on learning experiences, facilitated group discussion, group problem solution, application of theory to practice, the giving and receiving of feedback. Case studies will also be elaborated by means of spreadsheets (Excel) and online databases in tutor-led workshops in the IT Suite. Students will also become familiar with the English business terminology within relevant financial area.

Notes

Interpretation and evaluation of financial information with an emphasis on decision making and control. The module develops abilities in financial analysis; investment appraisal costing; and short-term decision making based on financial concepts. The coursework is to produce a report on a company's health based on an analysis of a set of company accounts, and to create a spreadsheet to forecast future performance. The examination will require the writing of a report on a company named in advance and the solution of unseen problems. Students will be able to obtain feedback on the coursework prior to the examination. Exercises in class will be used throughout the semester to assess student progression.